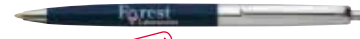














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Style & Style Clear

NEW!



BIC® Style



BIC® Style Clear



BIC® Style  
Barrel  
Opaque

01

Cap  
Opaque

02 03 04 05

BIC® Style Clear  
Barrel and Cap  
Clear

87 88 89 93

BIC® Style / BIC® Style Clear  
(0,8 cm W x 14,9 cm H)



SP: 20 mm W x 55 mm H (2)

**BIC® Style / BIC® Style Clear:**

- BIC® designed cap recognized worldwide.

**Product Code**

BIC® Style: 1610  
BIC® Style Clear: 1611

**Imprint**

BIC® Style / BIC® Style Clear  
SP: barrel up to 2 colours

**BIC® Style / BIC® Style Clear:**

- Capuchon BIC® reconnu dans le monde entier

**Code Produit**

BIC® Style: 1610  
BIC® Style Clear: 1611

**Impression**

BIC® Style / BIC® Style Clear  
SP: corps jusqu'à 2 couleurs

**BIC® Style / BIC® Style Clear:**

- Diseño de tapón BIC® reconocido mundialmente

**Código de producto**

BIC® Style: 1610  
BIC® Style Clear: 1611

**Impresión**

BIC® Style / BIC® Style Clear  
SP: cuerpo hasta 2 colores

**BIC® Style / BIC® Style Clear:**

- BIC® Kugelschreiber mit ikonischer Kappe

**Produktcode**

BIC® Style: 1610  
BIC® Style Clear: 1611

**Personalisierung**

BIC® Style / BIC® Style Clear  
SP: Schaff max. 2 Farben

**BIC® Style / BIC® Style Clear:**

- Design del cappuccio BIC® riconosciuto in tutto il mondo

**Codice prodotto**

BIC® Style: 1610  
BIC® Style Clear: 1611

**Stampa**

BIC® Style / BIC® Style Clear  
SP: corpo max. 2 colori



**BIC® Style / BIC® Style Clear**

Min Qty.: 500 BIC® Style  
Min Qty.: 500 BIC® Style Clear



M

●

●



500

= 3.5 Kg (approx.)



**BIC® Round Stic™**  
Cap, Section and Plug

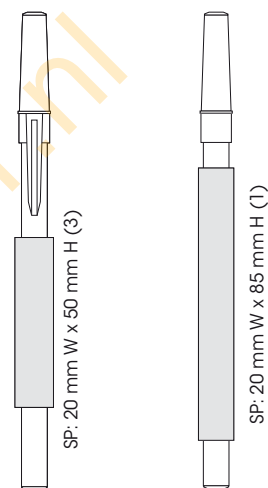
- Opaque
- 01 02 03 04 05
  - 07 10 12 18 20
- Frosted
- 40 63 66 67
  - 68 69 71



**Barrel**  
Opaque

- 01 02 03 05 07
  - 12 18
- Frosted
- 40 63 66 67
  - 68 69 71

**BIC® Round Stic™**  
(1,2 cm W x 15 cm H)



**BIC® Round Stic™:**

- Patented ventilated cap design
- Light and longlasting

**Product Code**

BIC® Round Stic™: 1010

**Imprint**

SP: barrel up to 3 colours

**BIC® Round Stic™:**

- Capuchon ventilé breveté
- Léger et utilisable longtemps

**Code Produit**

BIC® Round Stic™: 1010

**Impression**

SP: corps jusqu'à 3 couleurs

**BIC® Round Stic™:**

- Diseño de ventilación del tapón patentado
- Ligero y duradero

**Código de producto**

BIC® Round Stic™: 1010

**Impresión**

SP: cuerpo hasta 3 colores

**BIC® Round Stic™:**

- Patentiertes Kappendesign
- Leicht und langlebig

**Produktcode**

BIC® Round Stic™: 1010

**Personalisierung**

SP: Schaff max. 3 Farben

**BIC® Round Stic™:**

- Design del cappuccio brevettato
- Leggera e resistente

**Codice prodotto**

BIC® Round Stic™: 1010

**Stampa**

SP: corpo max. 3 colori



Please refer to the inside front cover for icon definitions.

**BIC® Round Stic™**

Min Qty.: 500 units



M ● ●

BIC® Easy-Glide Ink™ option



500 = 2.5 Kg (approx.)



# XS Finestyle & XS Clear Finestyle



BIC® XS Finestyle



BIC® XS Clear Finestyle

BIC® XS Finestyle  
Barrel and Clip  
Opaque

01

Trims / Ink  
Opaque

03 ●  
04 ●

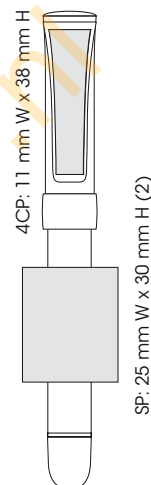
BIC® XS Clear Finestyle  
Clip  
Opaque

01

Barrel and Trims / Ink  
Opaque

40 ●

BIC® XS Finestyle / BIC® XS Clear Finestyle  
(1,4 cm W x 12,3 cm H)



**BIC® XS Finestyle / BIC® XS Clear Finestyle:**  
• Compact size pen for easy to carry communication

**Product Code**  
BIC® XS Finestyle: 1851  
BIC® XS Clear Finestyle: 1856

**Imprint**  
BIC® XS Finestyle / BIC® XS Clear Finestyle:  
4CP: clip 4-colour process  
SP: barrel up to 2 colours

**BIC® XS Finestyle / BIC® XS Clear Finestyle:**  
• Style compact pour pouvoir être emporté partout

**Code Produit**  
BIC® XS Finestyle: 1851  
BIC® XS Clear Finestyle: 1856

**Impression**  
BIC® XS Finestyle / BIC® XS Clear Finestyle:  
4CP: clip quadrichromie  
SP: corps jusqu'à 2 couleurs

**BIC® XS Finestyle / BIC® XS Clear Finestyle:**  
• Bolígrafo de tamaño compacto para una fácil comunicación

**Código de producto**  
BIC® XS Finestyle: 1851  
BIC® XS Clear Finestyle: 1856

**Impresión**  
BIC® XS Finestyle / BIC® XS Clear Finestyle:  
4CP: clip cuatricromía  
SP: cuerpo hasta 2 colores

**BIC® XS Finestyle / BIC® XS Clear Finestyle:**  
• Kompakter Fineliner für eine einfache Kommunikation

**Produktcode**  
BIC® XS Finestyle: 1851  
BIC® XS Clear Finestyle: 1856

**Personalisierung**  
BIC® XS Finestyle / BIC® XS Clear Finestyle:  
4CP: Clip 4-Farbdruk  
SP: Schaff max. 2 Farben

**BIC® XS Finestyle / BIC® XS Clear Finestyle:**  
• Dimensione compatta per una comunicazione maneggevole

**Codice prodotto**  
BIC® XS Finestyle: 1851  
BIC® XS Clear Finestyle: 1856

**Stampa**  
BIC® XS Finestyle / BIC® XS Clear Finestyle:  
4CP: clip quadricromia  
SP: corpo max. 2 colori



BIC® XS Finestyle / BIC® XS Finestyle Clear

Min Qty.: 500 BIC® XS Finestyle  
Min Qty.: 500 BIC® XS Finestyle Clear

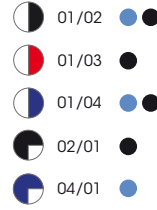


500 | = 2,8 Kg (approx.)

# Y126 & Y127



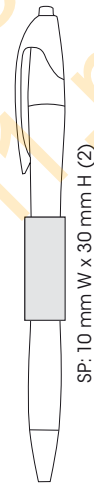
**Y126**  
Barrel and Clip / Trims / Ink  
Opaque



**Y127**  
Barrel and Clip / Trims / Ink  
Opaque

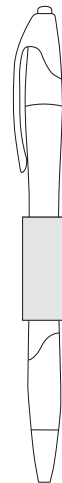


**Y126**  
(1,6 cm W x 14,6 cm H)



SP: 10 mm W x 30 mm H (2)

**Y127**  
(1,6 cm W x 14,6 cm H)



SP: 10 mm W x 30 mm H (2)

Y126

Y127

**Y126:**

- Smooth write-ability

**Y127:**

- Contoured grip & barrel

**Product Code**

Y126: 1912  
Y127: 1913

**Imprint**

Y126:  
SP: barrel up to 2 colours (90° to clip)

Y127:  
SP: barrel up to 2 colours (90° to clip)

**Y126:**

- Écriture lisse

**Y127:**

- Corps et grip ergonomiques

**Code Produit**

Y126: 1912  
Y127: 1913

**Impression**

Y126:  
SP: corps jusqu'à 2 couleurs (90° du clip)

Y127:  
SP: corps jusqu'à 2 couleurs (90° du clip)

**Y126:**

- Escritura suave

**Y127:**

- Grip con relieve

**Código de producto**

Y126: 1912  
Y127: 1913

**Impresión**

Y126:  
SP: cuerpo hasta 2 colores (90° al clip)

Y127:  
SP: cuerpo hasta 2 colores (90° al clip)

**Y126:**

- Sanftes, geschmeidiges Schreiben

**Y127:**

- Integrierte Griffzone

**Produktcode**

Y126: 1912  
Y127: 1913

**Personalisierung**

Y126:  
SP: Schaft max. 2 Farben (90° zum Clip)

Y127:  
SP: Schaft max. 2 Farben (90° zum Clip)

**Y126:**

- Scrittura morbida

**Y127:**

- Grip con gomma e rilievo

**Codice prodotto**

Y126: 1912  
Y127: 1913

**Stampa**

Y126:  
SP: corpo max. 2 colori (90° dalla clip)

Y127:  
SP: corpo max. 2 colori (90° dalla clip)



pg 158

Please refer to the inside front cover for icon definitions.

Y126 / Y127

Min Qty: 500 Y126  
Min Qty: 500 Y127



250 = 2,1 / 1,9 Kg (approx.)



Slim Clic



BIC® Slim Clic

Barrel  
Opaque

01

Clear

51

Barrel/Trims/ Ink

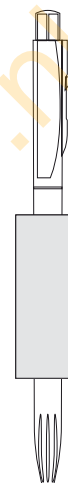
01/02 ●

01/01 ●

01/07 ●

51/01 ●

BIC® Slim Clic  
(1,4 cm W x 15,8 cm H)



SP: 20 mm W x 50 mm H (2)

**BIC® Slim Clic:**

- Side action retraction
- Simple and functional

**Product Code**

BIC® Slim Clic: 1838

**Imprint**

SP: barrel up to 2 colours

**BIC® Slim Clic:**

- Rétraction par action latérale
- Simple et fonctionnel

**Code Produit**

BIC® Slim Clic: 1838

**Impression**

SP: corps jusqu'à 2 couleurs

**BIC® Slim Clic:**

- Mecanismo retráctil lateral
- Simple y funcional

**Código de producto**

BIC® Slim Clic: 1838

**Impresión**

SP: cuerpo hasta 2 colores

**BIC® Slim Clic:**

- Seitlicher Druckmechanismus
- Einfach und praktisch

**Produktcode**

BIC® Slim Clic: 1838

**Personalisierung**

SP: Schaft max. 2 Farben

**BIC® Slim Clic:**

- Pulsante laterale
- Semplice e funzionale

**Codice prodotto**

BIC® Slim Clic: 1838

**Stampa**

SP: corpo max. 2 colori



BIC® Slim Clic

Min Qty: 500 units



= 1,5 Kg (approx.)



# Media Clic



### BIC® Media Clic Plug and Clip Opaque

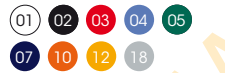


### Frosted

69



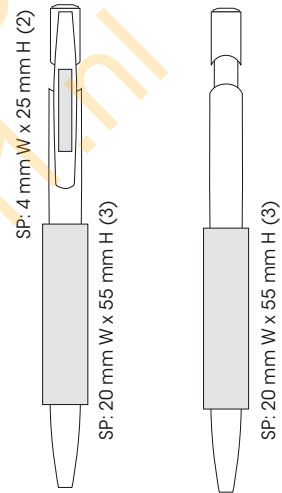
### Barrel Opaque



### Frosted



### BIC® Media Clic (1,3 cm W x 14,7 cm H)



#### BIC® Media Clic:

- Innovative retracting mechanism
- Mix & match frosted and opaque components

**Product Code**  
BIC® Media Clic:  
Ballpen: 1025  
Pencil: 1028

**Imprint**  
SP: clip up to 2 colours /  
barrel up to 3 colours

#### BIC® Media Clic:

- Mécanisme de rétraction innovant
- Assortissez les éléments opaques et frost

**Code Produit**  
BIC® Media Clic:  
Bille: 1025  
Porte-mines: 1028

**Impression**  
SP: clip jusqu'à 2 couleurs /  
corps jusqu'à 3 couleurs

#### BIC® Media Clic:

- Innovador mecanismo retráctil
- Combina los componentes frosted y opacos

**Código de producto**  
BIC® Media Clic:  
Bolígrafo: 1025  
Portaminas: 1028

**Impresión**  
SP: clip hasta 2 colores /  
cuerpo hasta 3 colores

#### BIC® Media Clic:

- Innovativer Druckmechanismus mit bruchsicherem Clip
- Mix & match gefrostete und vollfarbige Komponenten

**Produktcode**  
BIC® Media Clic:  
Kugelschreiber: 1025  
Druckbleistift: 1028

**Personalisierung**  
SP: Clip max. 2 Farben /  
Schaff max. 3 Farben

#### BIC® Media Clic:

- Meccanismo retrattile innovativo
- Mix & Match dei componenti frosted e opachi

**Codice prodotto**  
BIC® Media Clic:  
Sfera: 1025  
Portamine: 1028

**Stampa**  
SP: clip max. 2 colori /  
corpo max. 3 colori

**BIC® eSolutions**  
Recycled Content  
Option pg 131



BIC® Media Clic

Min Qty: 500 units



MP Ø 0.7 mm

BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option



500 = 4.1 kg (approx.)

Please refer to the inside front cover for icon definitions.



# Media Clic Grip & Media Clic Grip Digital



BIC® Media Clic Grip\*

BIC® Media Clic Grip Digital

## BIC® Media Clic Grip / BIC® Media Clic Grip Digital Plug and Clip

Opaque



Frosted



Only for plug and clip

## BIC® Media Clic Grip / Media Clic Grip Digital Grip

Opaque



Barrel Opaque



## BIC® Media Clic Grip / Media Clic Grip Digital Barrel

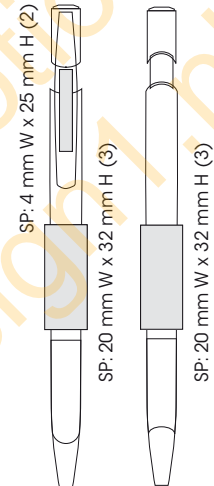
Frosted



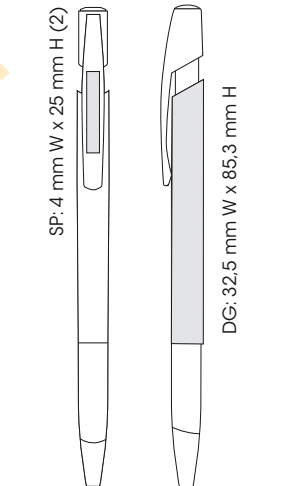
Barrel Frosted



## BIC® Media Clic Grip (1,3 cm W x 14,7 cm H)



## BIC® Media Clic Grip Digital (1,3 cm W x 14,7 cm H)



### BIC® Media Clic Grip / Digital:

- Comfortable gripping section

### Product Code

BIC® Media Clic Grip:  
Ballpen: 1020  
Pencil: 1021  
BIC® Media Clic Grip Digital:  
Ballpen: 1886  
Pencil: 1887

### Imprint

BIC® Media Clic Grip:  
SP: barrel up to 3 colours / clip up to 2 colours  
BIC® Media Clic Grip Digital:  
DG: barrel  
SP: clip up to 2 colours

### BIC® Media Clic Grip / Digital:

- Zone de préhension confortable

### Code Produit

BIC® Media Clic Grip:  
Bille: 1020  
Porte-mines: 1021  
BIC® Media Clic Grip Digital:  
Bille: 1886  
Porte-mines: 1887

### Impression

BIC® Media Clic Grip:  
SP: corps jusqu'à 3 couleurs / clip jusqu'à 2 couleurs  
BIC® Media Clic Grip Digital:  
DG: corps  
SP: clip jusqu'à 2 couleurs

### BIC® Media Clic Grip / Digital:

- Grip moderno y confortable

### Código de producto

BIC® Media Clic Grip:  
Bolígrafo: 1020  
Porta minas: 1021  
BIC® Media Clic Grip Digital:  
Bolígrafo: 1886  
Portaminas: 1887

### Impresión

BIC® Media Clic Grip:  
SP: cuerpo hasta 3 colores / clip hasta 2 colores  
BIC® Media Clic Grip Digital:  
DG: cuerpo  
SP: clip hasta 2 colores

### BIC® Media Clic Grip / Digital:

- Angenehm weiche Griffzone

### Produktcode

BIC® Media Clic Grip:  
Kugelschreiber: 1020  
Druckbleistift: 1021  
BIC® Media Clic Grip Digital:  
Kugelschreiber: 1886  
Druckbleistift: 1887

### Personalisierung

BIC® Media Clic Grip:  
SP: Schaft max. 3 Farben / Clip max. 2 Farben  
BIC® Media Clic Grip Digital:  
DG: Schaft  
SP: Clip max. 2 Farben

### BIC® Media Clic Grip / Digital:

- Sezione e grip confortevoli

### Codice prodotto

BIC® Media Clic Grip:  
Sfera: 1020  
Portamine: 1021  
BIC® Media Clic Grip Digital:  
Sfera: 1886  
Portamine: 1887

### Stampa

BIC® Media Clic Grip:  
SP: corpo max. 3 colori / clip max. 2 colori  
BIC® Media Clic Grip Digital:  
DG: corpo  
SP: clip max. 2 colori



pg 158

## BIC® Media Clic Grip / BIC® Media Clic Grip Digital

Min Qty: 500 BIC® Media Clic Grip  
Min Qty: 500 BIC® Media Clic Grip Digital



MP Ø 0.7 mm

BIC® Easy-Glide Ink™ or BIC® Fraud Defense Ink™ option



500 = 4,3 Kg (approx.)



# Media Clic Premium



### BIC® Media Clic Premium Barrel

4A 5A 6A 7A 8A 9A

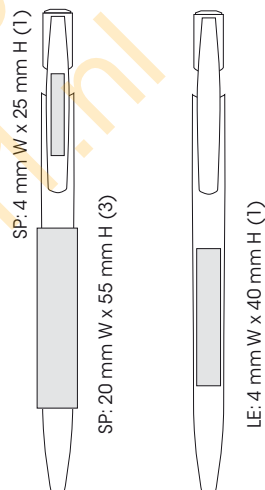
### Clip

4A 5A

### Plug

35

### BIC® Media Clic Premium (1,3 cm W x 14,7 cm H)



#### BIC® Media Clic Premium:

- Weighted barrel design
- Mix & Match metallic components

#### Product Code

BIC® Media Clic Premium: 1D25

#### Imprint

SP: clip 1 colour / barrel up to 3 colours  
LE: barrel 1 colour

#### BIC® Media Clic Premium:

- Structure du corps densifiée
- Assortissez les éléments métallisés

#### Code Produit

BIC® Media Clic Premium: 1D25

#### Impression

SP: clip 1 couleur / corps jusqu'à 3 couleurs  
LE: corps 1 couleur

#### BIC® Media Clic Premium:

- Cuerpo diseñado con peso interno
- Combina los componentes metálicos

#### Código de producto

BIC® Media Clic Premium: 1D25

#### Impresión

SP: clip 1 color / cuerpo hasta 3 colores  
LE: cuerpo 1 color

#### BIC® Media Clic Premium:

- Gut gewichteter Schaft
- Mix & Match metallische Komponenten

#### Produktcode

BIC® Media Clic Premium: 1D25

#### Personalisierung

SP: Clip 1 Farbe / Schaft max. 3 Farben  
LE: Schaft 1 Farbe

#### BIC® Media Clic Premium:

- Corpo disegnato con peso all' interno
- Mix & Match dei componenti metallic

#### Codice prodotto

BIC® Media Clic Premium: 1D25

#### Stampa

SP: clip 1 colore / corpo max. 3 colori  
LE: corpo 1 colore



pg 158

Please refer to the inside front cover for icon definitions.

#### BIC® Media Clic Premium

Min Qty.: 250 units



BIC® Easy-Glide Ink™ or BIC® Fraud Defense Ink™ option



250 = 3.7 Kg (approx.)

Optional packaging: (pg mm)



# Clic Stic™ & Soft Feel®



BIC® Clic Stic™

BIC® Soft Feel®

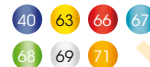
## BIC® Clic Stic™ / BIC® Soft Feel®

### Clip and Section

Opaque



Frosted



### BIC® Clic Stic™

Barrel

Opaque



Frosted



### BIC® Soft Feel®

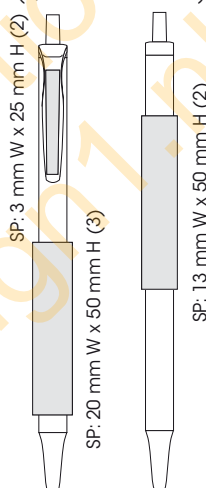
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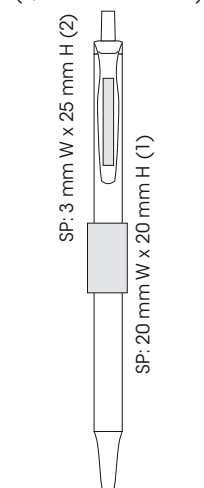
Frosted



### BIC® Clic Stic™ (1,3 cm W x 14 cm H)



### BIC® Soft Feel® (1,3 cm W x 14 cm H)



#### BIC® Clic Stic™:

- Break resistant pocket clip
- Mix & match the components

#### BIC® Soft Feel®:

- Soft feel barrel

#### Product Code

BIC® Clic Stic™: 1000  
BIC® Soft Feel®: 1005

#### Imprint

BIC® Clic Stic™:  
SP: clip up to 2 colours / barrel up to 3 colours  
BIC® Soft Feel®:  
SP: clip up to 2 colours / barrel 1 colour

#### BIC® Clic Stic™:

- Clip incassable
- Assortissez les éléments

#### BIC® Soft Feel®:

- Corps doux au toucher

#### Code Produit

BIC® Clic Stic™: 1000  
BIC® Soft Feel®: 1005

#### Impression

BIC® Clic Stic™:  
SP: clip jusqu'à 2 couleurs / corps jusqu'à 3 couleurs  
BIC® Soft Feel®:  
SP: clip jusqu'à 2 couleurs / corps 1 couleur

#### BIC® Clic Stic™:

- Clip irrompibile sujetable en bolsillo
- Combina los componentes

#### BIC® Soft Feel®:

- Cuerpo de tacto suave

#### Código de producto

BIC® Clic Stic™: 1000  
BIC® Soft Feel®: 1005

#### Impresión

BIC® Clic Stic™:  
SP: clip hasta 2 colores / cuerpo hasta 3 colores  
BIC® Soft Feel®:  
SP: clip hasta 2 colores / cuerpo 1 color

#### BIC® Clic Stic™:

- Bruchsicherer Clip
- Mix & match aller Komponenten

#### BIC® Soft Feel®:

- Angenehm weicher Schaff

#### Produktcode

BIC® Clic Stic™: 1000  
BIC® Soft Feel®: 1005

#### Personalisierung

BIC® Clic Stic™:  
SP: Clip max. 2 Farben / Schaff max. 3 Farben  
BIC® Soft Feel®:  
SP: Clip max. 2 Farben / Schaff 1 Farbe

#### BIC® Clic Stic™:

- Clip resistente a rotture
- Mix & Match dei componenti

#### BIC® Soft Feel®:

- Corpo morbido al tatto

#### Codice prodotto

BIC® Clic Stic™: 1000  
BIC® Soft Feel®: 1005

#### Stampa

BIC® Clic Stic™:  
SP: clip max. 2 colori / corpo max. 3 colori  
BIC® Soft Feel®:  
SP: clip max. 2 colori / corpo 1 colore



#### BIC® Clic Stic™ / BIC® Soft Feel®

Min Qty.: 500 BIC® Clic Stic™  
Min Qty.: 250 BIC® Soft Feel®



BIC® Clic Stic™:  
BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option





# Clic Stic™ Grip & Clic Stic™ Ice Grip NEW!



BIC® Clic Stic™ Grip

BIC® Clic Stic™ Ice Grip

**BIC® Clic Stic™ Grip**  
Clip and Section / Ink:  
Opaque

- 02 ● ● ●
- 03 ● ● ●
- 07 ● ● ●
- 20 ● ● ●
- 24 ● ● ●

**BIC® Clic Stic™ Grip**  
Barrel:  
Opaque

- 01 ● ● ●

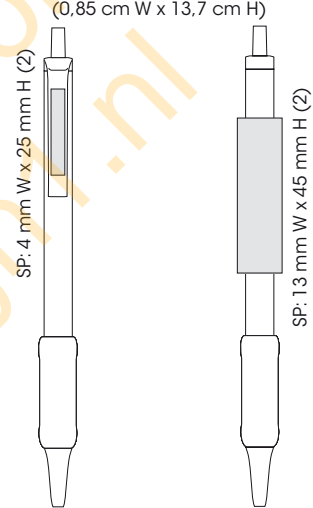
**BIC Clic Stic™ Ice Grip**  
Clip and Grip:  
Frosted

- 69 ● ● ●

**BIC® Clic Stic™ Ice Grip**  
Barrel / Ink:  
Frosted

- 51 ● ● ●
- 67 ● ● ●
- 40 ● ● ●

**BIC® Clic Stic™ Grip / BIC® Clic Stic™ Ice Grip**



- BIC® Clic Stic™ Grip / BIC® Clic Stic™ Ice Grip:**
- Break resistant pocket clip
  - Soft, dimpled rubber grip

- BIC® Clic Stic™ Grip / BIC® Clic Stic™ Ice Grip:**
- Clip incassable
  - Grip ergonomique en caoutchouc

- BIC® Clic Stic™ Grip / BIC® Clic Stic™ Ice Grip:**
- Clip resistente
  - Suave grip de goma

- BIC® Clic Stic™ Grip / BIC® Clic Stic™ Ice Grip:**
- Bruchsicherer Clip
  - Angenehm weiche Griffzone

- BIC® Clic Stic™ Grip / BIC® Clic Stic™ Ice Grip:**
- Clip resistenti a rotture
  - Grip in gomma a rilievo

**Product Code**  
BIC® Clic Stic™ Grip: 1845  
BIC® Clic Stic™ Ice Grip: 1846

**Code Produit**  
BIC® Clic Stic™ Grip: 1845  
BIC® Clic Stic™ Ice Grip: 1846

**Código de producto**  
BIC® Clic Stic™ Grip: 1845  
BIC® Clic Stic™ Ice Grip: 1846

**Produktcode**  
BIC® Clic Stic™ Grip: 1845  
BIC® Clic Stic™ Ice Grip: 1846

**Codice prodotto**  
BIC® Clic Stic™ Grip: 1845  
BIC® Clic Stic™ Ice Grip: 1846

**Imprint**  
SP: clip up to 2 colours / barrel up to 2 colours

**Impression**  
SP: clip jusqu'à 2 couleurs / corps jusqu'à 2 couleurs

**Impresión**  
SP: clip hasta 2 colores / cuerpo hasta 2 colores

**Personalisierung**  
SP: Clip max. 2 Farben / Schaff max. 2 Farben

**Stampa**  
SP: clip max. 2 colori / corpo max. 2 colori



Please refer to the inside front cover for icon definitions.

BIC® Clic Stic™ Grip / BIC® Clic Stic™ Ice Grip

Min Qty.: 500 units M ● ● ● 500 = 3.5 Kg/3.2 Kg (approx.)



# Clic Stic™ Digital & Clic Stic™ Mini Digital



BIC® Clic Stic™ Digital / BIC® Clic Stic™ Mini Digital  
Clip and Section  
Opaque



Frosted

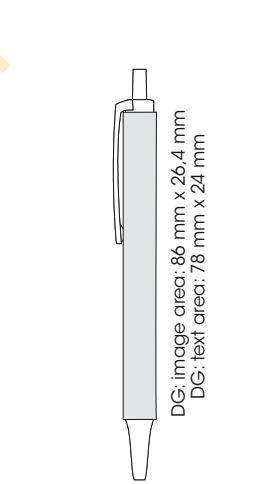
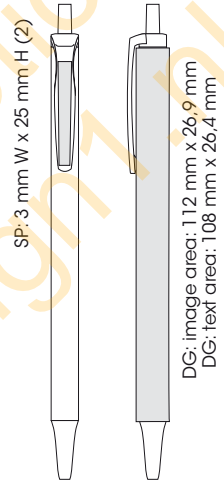


BIC® Clic Stic™ Digital / BIC® Clic Stic™ Mini Digital  
Barrel  
Opaque



BIC® Clic Stic™ Digital  
(1,3 cm W x 14 cm H)

BIC® Clic Stic™ Mini Digital  
(1,25 cm W x 11,4 cm H)



BIC® Clic Stic™ Digital

BIC® Clic Stic™ Mini Digital

**BIC® Clic Stic™ Digital:**  
• High impact at a very low price  
• Low quantities

**BIC® Clic Stic™ Digital:**  
• Fort impact à un tout petit prix  
• Faibles quantités

**BIC® Clic Stic™ Digital:**  
• Alto impacto a bajo coste  
• Pequeñas cantidades

**BIC® Clic Stic™ Digital:**  
• Hohe Werbewirkung zu einem kleinen Preis  
• Geringe Mindestbestellmengen

**BIC® Clic Stic™ Digital:**  
• Alto impatto al giusto prezzo  
• Piccole Quantità

**BIC® Clic Stic™ Mini Digital:**  
• High quality result

**BIC® Clic Stic™ Mini Digital:**  
• Résultat de haute qualité

**BIC® Clic Stic™ Mini Digital:**  
• Resultados de alta calidad

**BIC® Clic Stic™ Mini Digital:**  
• Höchste Qualität

**BIC® Clic Stic™ Mini Digital:**  
• Risultati di alta qualità

**Product Code**  
BIC® Clic Stic™ Digital: 1882  
BIC® Clic Stic™ Mini Digital: 1892

**Code Produit**  
BIC® Clic Stic™ Digital: 1882  
BIC® Clic Stic™ Mini Digital: 1892

**Código de producto**  
BIC® Clic Stic™ Digital: 1882  
BIC® Clic Stic™ Mini Digital: 1892

**Produktcode**  
BIC® Clic Stic™ Digital: 1882  
BIC® Clic Stic™ Mini Digital: 1892

**Codice prodotto**  
BIC® Clic Stic™ Digital: 1882  
BIC® Clic Stic™ Mini Digital: 1892

**Imprint**  
BIC® Clic Stic™ Digital:  
DG: barrel  
SP: clip up to 2 colours  
BIC® Clic Stic™ Mini Digital:  
DG: barrel

**Impression**  
BIC® Clic Stic™ Digital:  
DG: corps  
SP: clip jusqu'à 2 couleurs  
BIC® Clic Stic™ Mini Digital:  
DG: corps

**Impresión**  
BIC® Clic Stic™ Digital:  
DG: cuerpo  
SP: clip hasta 2 colores  
BIC® Clic Stic™ Mini Digital:  
DG: cuerpo

**Personalisierung**  
BIC® Clic Stic™ Digital:  
DG: Schaff  
SP: Clip max. 2 Farben  
BIC® Clic Stic™ Mini Digital:  
DG: Schaff

**Stampa**  
BIC® Clic Stic™ Digital:  
DG: corpo  
SP: clip max. 2 colori  
BIC® Clic Stic™ Mini Digital:  
DG: corpo

BIC® Clic Stic™ Digital / BIC® Clic Stic™ Mini Digital

Min Qty: 500 BIC® Clic Stic™ Digital  
Min Qty: 500 BIC® Clic Stic™ Mini Digital



Clic Stic™ Digital:  
BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option



**BIC® eColutions**  
Recycled Content  
Option pg 133

**i** pg 158

Please refer to the inside front cover for icon definitions.



# Tri Stic™ & Tri-Stic™ Clear NEW!



BIC® Tri Stic™

BIC® Tri Stic™ Clear

BIC® Tri Stic™  
Barrel and Trims / Ink  
Opaque

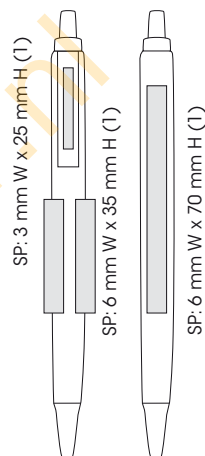


BIC® Tri Stic™ Clear  
Barrel / Ink  
Clear



Trims  
Clear

BIC® Tri Stic™ / BIC® Tri Stic™ Clear  
(1,27 cm W x 13,8 cm H)



**BIC® Tri Stic™ / Tri Stic™ Clear:**

- 3-sided barrel, 3 different imprint areas available for maximum communication

**Product Code**

BIC® Tri Stic™: 1070  
BIC® Tri Stic™ Clear: 1071

**Imprint**

SP: Clip 1 colour / barrel 1 colour on 3 sides

**BIC® Tri Stic™ / Tri Stic™ Clear:**

- Corps triangulaire personnalisable sur les 3 faces pour une communication maximale

**Code Produit**

BIC® Tri Stic™: 1070  
BIC® Tri Stic™ Clear: 1071

**Impression**

SP: Clip 1 couleur / 1 couleur par surface sur le corps

**BIC® Tri Stic™ / Tri Stic™ Clear:**

- Cuerpo de 3 lados 3 áreas de impresión diferentes para una máxima comunicación

**Código de producto**

BIC® Tri Stic™: 1070  
BIC® Tri Stic™ Clear: 1071

**Impresión**

SP: Clip 1 color / 1 color en cada cara del cuerpo

**BIC® Tri Stic™ / Tri Stic™ Clear:**

- 3 Druckflächen auf 3-kantigem Schaft für eine maximale Werbewirkung

**Produktcode**

BIC® Tri Stic™: 1070  
BIC® Tri Stic™ Clear: 1071

**Personalisierung**

SP: Clip 1 Farbe / Schaft: 1 Farbe auf 3 Seiten

**BIC® Tri Stic™ / Tri Stic™ Clear:**

- Corpo trifacciale 3 differenti aree di stampa utilizzabili per una massima comunicazione

**Codice prodotto**

BIC® Tri Stic™: 1070  
BIC® Tri Stic™ Clear: 1071

**Stampa**

SP: Clip 1 colore / 1 colore per ciascun lato del corpo



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Please refer to the inside front cover for icon definitions.

BIC® Tri Stic™ / BIC® Tri Stic™ Clear

Min Qty.: 250 BIC® Tri Stic™  
Min Qty.: 250 BIC® Tri Stic™ Clear



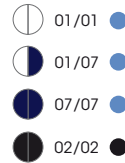
500 = 3,6 Kg (approx.)



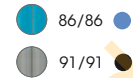
# Vision™ Clic & Vision™ Clear



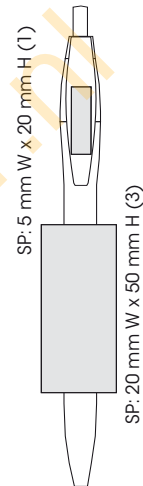
**BIC® Vision™ Clic**  
Barrel / Trims / Ink  
Opaque



**BIC® Vision™ Clear**  
Barrel / Trims / Ink  
Opaque



**BIC® Vision™ Clic / BIC® Vision™ Clear**  
(1,4 cm W x 14,5 cm H)



BIC® Vision™ Clic

BIC® Vision™ Clear

**BIC® Vision™ Clic:**

- Eye-catching contoured barrel design

**BIC® Vision™ Clear:**

- Large personalisation area

**Product Code**

BIC® Vision™ Clic: 1050  
BIC® Vision™ Clear: 1052

**Imprint**

BIC® Vision™ Clic:  
SP: clip 1 colour /  
barrel up to 3 colours  
BIC® Vision™ Clear:  
SP: clip 1 colour /  
barrel up to 3 colours

**BIC® Vision™ Clic:**

- Corps ergonomique pour un design unique

**BIC® Vision™ Clear:**

- Large zone de personnalisation

**Code Produit**

BIC® Vision™ Clic: 1050  
BIC® Vision™ Clear: 1052

**Impression**

BIC® Vision™ Clic:  
SP: clip 1 couleur /  
corps jusqu'à 3 couleurs  
BIC® Vision™ Clear:  
SP: clip 1 couleur /  
corps jusqu'à 3 couleurs

**BIC® Vision™ Clic:**

- Llamativos diseños de cuerpo

**BIC® Vision™ Clear:**

- Amplia área de impresión

**Código de producto**

BIC® Vision™ Clic: 1050  
BIC® Vision™ Clear: 1052

**Impresión**

BIC® Vision™ Clic:  
SP: clip 1 color /  
cuerpo hasta 3 colores  
BIC® Vision™ Clear:  
SP: clip 1 color /  
cuerpo hasta 3 colores

**BIC® Vision™ Clic:**

- Attraktives, ergonomisches Schafftdesign

**BIC® Vision™ Clear:**

- Große Druckfläche

**Produktcode**

BIC® Vision™ Clic: 1050  
BIC® Vision™ Clear: 1052

**Personalisierung**

BIC® Vision™ Clic:  
SP: Clip 1 Farbe /  
Schaff max. 3 Farben  
BIC® Vision™ Clear:  
SP: Clip 1 Farbe /  
Schaff max. 3 Farben

**BIC® Vision™ Clic:**

- Accattivante design curvo

**BIC® Vision™ Clear:**

- Ampia area di personalizzazione

**Codice prodotto**

BIC® Vision™ Clic: 1050  
BIC® Vision™ Clear: 1052

**Stampa**

BIC® Vision™ Clic:  
SP: clip1 colore /  
corpo max. 3 colori  
BIC® Vision™ Clear:  
SP: clip1 colore /  
corpo max. 3 colori



**BIC® Vision™ Clic / BIC® Vision™ Clear**

Min Qty.: 250 BIC® Vision™ Clic  
Min Qty.: 250 BIC® Vision™ Clear



M ● ● ●



250 = 2 Kg (approx.)



# Pivo® & M10™



BIC® Pivo®

BIC® M10™

### BIC® Pivo®

Upper part and Lower barrel  
Opaque Clear

- 01 02 03 05 07 12 51 86 87 88 89

### BIC® Pivo®

Ring  
Opaque Clear

- 01 02 03 05 07 12 51 86 87 88 89
- 26 46

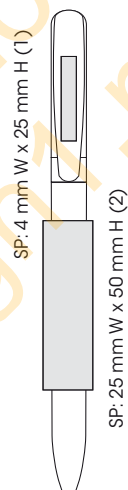
### BIC® M10™

Upper part and Lower barrel / Ink  
Opaque Clear

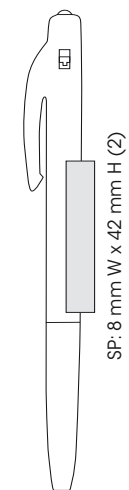
- 01 51
- 02 51
- 04 51



BIC® Pivo®  
(1cm W x 14,2 cm H)



BIC® M10™  
(1,4 cm W x 13,5 cm H)



#### BIC® Pivo®:

- Sleek, slim profile retractable

#### BIC® M10™:

- The first BIC® Retractable pen... an iconic design

**Product Code**  
BIC® Pivo®: 1035  
BIC® M10™: 1590

#### Imprint

BIC® Pivo®:  
SP: clip 1 colour / barrel up to 2 colours  
BIC® M10™:  
SP: barrel up to 2 colours (90° to Clip)

#### BIC® Pivo®:

- Profil fin et rétractable

#### BIC® M10™:

- Le premier stylo BIC® rétractable... un classique

**Code Produit**  
BIC® Pivo®: 1035  
BIC® M10™: 1590

#### Impression

BIC® Pivo®:  
SP: clip 1 couleur / corps jusqu'à 2 couleurs  
BIC® M10™:  
SP: corps jusqu'à 2 couleurs (90° du Clip)

#### BIC® Pivo®:

- Perfil esbelto

#### BIC® M10™:

- El primer bolígrafo retráctil de BIC®... un diseño icónico

**Código de producto**  
BIC® Pivo®: 1035  
BIC® M10™: 1590

#### Impresión

BIC® Pivo®:  
SP: clip 1 color / cuerpo hasta 2 colores  
BIC® M10™:  
SP: cuerpo hasta 2 colores (90° al Clip)

#### BIC® Pivo®:

- Schlichtes Design mit sanftem Drehmechanismus

#### BIC® M10™:

- Der erste BIC® Druckkugelschreiber... ikonisches Design

**Produktcode**  
BIC® Pivo®: 1035  
BIC® M10™: 1590

#### Personalisierung

BIC® Pivo®:  
SP: Clip 1 Farbe / Schaff max. 2 Farben  
BIC® M10™:  
SP: Schaff max. 2 Farben (90° zum Clip)

#### BIC® Pivo®:

- Raffinato profilo sottile a scatto

#### BIC® M10™:

- La prima penna BIC® a scatto... un design da icona

**Codice prodotto**  
BIC® Pivo®: 1035  
BIC® M10™: 1590

#### Stampa

BIC® Pivo®:  
SP: clip1 colore / corpo max. 2 colori  
BIC® M10™:  
SP: corpo max. 2 colori (90° dalla Clip)



pg 158

Please refer to the inside front cover for icon definitions.

#### BIC® Pivo® / BIC® M10

Min Qty: 250 BIC® Pivo®  
Min Qty: 500 BIC® M10™



BIC® Pivo®  
BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option



= 4,7 / 3,7 Kg (approx.)



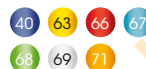
Wide Body®



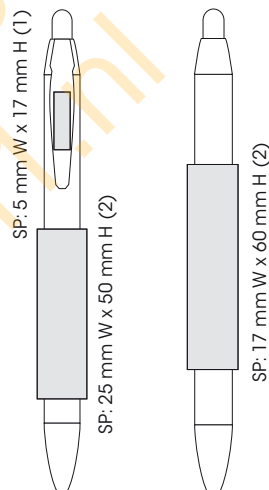
BIC® Wide Body®  
Barrel, Clip and Section  
Opaque



Frosted



BIC® Wide Body®  
(1,6 cm W x 14,2 cm H)



**BIC® Wide Body®:**  
• Wide-profile design  
with large imprint area

**Product Code**  
BIC® Wide Body®: 1080

**Imprint**  
SP: clip 1 colour /  
barrel up to 2 colours

**BIC® Wide Body®:**  
• Profil large avec  
large zone d'impression

**Code Produit**  
BIC® Wide Body®: 1080

**Impression**  
SP: clip 1 couleur /  
corps jusqu'à 2 couleurs

**BIC® Wide Body®:**  
• Diseñado para maximizar  
el área de impresión

**Código de producto**  
BIC® Wide Body®: 1080

**Impresión**  
SP: clip 1 color /  
cuerpo hasta 2 colores

**BIC® Wide Body®:**  
• Klassisches Design  
mit großer Druckfläche

**Produktcode**  
BIC® Wide Body®: 1080

**Personalisierung**  
SP: Clip 1 Farbe /  
Schafft max. 2 Farben

**BIC® Wide Body®:**  
• Design con grande  
area di personalizzazione

**Codice prodotto**  
BIC® Wide Body®: 1080

**Stampa**  
SP: clip 1 colore /  
corpo max. 2 colori



BIC® Wide Body®

Min Qty.: 250 units



BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option



= 2.6 Kg (approx.)



# Wide Body® Grip Wide Body® Clear Grip & Wide Body® Ice

**NEW!**



BIC® Wide Body® Grip  
Clip and Grip  
Opaque

03 04 07 12 20

BIC® Wide Body® Grip  
Barrel  
Opaque

01

BIC® Wide Body®  
Clear Grip  
Clip and Grip  
Clear

72 87 89

BIC® Wide Body®  
Clear Grip  
Barrel  
Clear

72 87 89

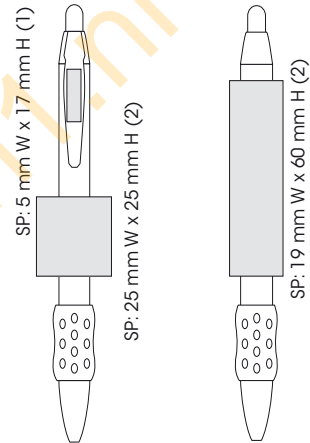
BIC® Wide Body® Ice  
Grip / Clip and Section  
Frosted

69

BIC® Wide Body® Ice  
Barrel / Ink  
Clear

51 86 88 89 92 93

BIC® Wide Body® Grip / BIC® Wide Body® Clear Grip /  
BIC® Wide Body® Ice  
(1.2 cm W x 14.2 cm H)



BIC® Wide Body® Grip

BIC® Wide Body® Clear Grip

BIC® Wide Body® Ice

BIC® Wide Body® Grip /  
Clear Grip / Ice:

- Soft rubber grip with large imprint area

**Product Code**

BIC® Wide Body® Grip: 1082  
BIC® Wide Body® Clear Grip: 1088  
BIC® Wide Body® Ice: 1084

BIC® Wide Body® Grip /  
Clear Grip / Ice:

SP: clip 1 colour / barrel up to 2 colours

BIC® Wide Body® Grip /  
Clear Grip / Ice:

- Zone de préhension en caoutchouc souple avec large zone d'impression

**Code Produit**

BIC® Wide Body® Grip: 1082  
BIC® Wide Body® Clear Grip: 1088  
BIC® Wide Body® Ice: 1084

BIC® Wide Body® Grip /  
Clear Grip / Ice:

SP: clip 1 couleur / corps jusqu'à 2 couleurs

BIC® Wide Body® Grip /  
Clear Grip / Ice:

- Grip suave de caucho con amplia área de impresión

**Código de producto**

BIC® Wide Body® Grip: 1082  
BIC® Wide Body® Clear Grip: 1088  
BIC® Wide Body® Ice: 1084

BIC® Wide Body® Grip /  
Clear Grip / Ice:

SP: clip 1 color / cuerpo hasta 2 colores

BIC® Wide Body® Grip /  
Clear Grip / Ice:

- Weiche Griffzone und großzügige Druckfläche

**Produktcode**

BIC® Wide Body® Grip: 1082  
BIC® Wide Body® Clear Grip: 1088  
BIC® Wide Body® Ice: 1084

BIC® Wide Body® Grip /  
Clear Grip / Ice:

SP: Clip 1 Farbe / Schaft max. 2 Farben

BIC® Wide Body® Grip /  
Clear Grip / Ice:

- Impugnatura in gomma morbida con ampia area di stampa

**Codice prodotto**

BIC® Wide Body® Grip: 1082  
BIC® Wide Body® Clear Grip: 1088  
BIC® Wide Body® Ice: 1084

BIC® Wide Body® Grip /  
Clear Grip / Ice:

SP: clip 1 colore / corpo max. 2 colori

**i** pg 158

Please refer to the inside front cover for icon definitions.

BIC® Wide Body® Grip / BIC® Wide Body® Clear Grip / BIC® Wide Body® Ice

Min Qty.: 250 BIC® Wide Body® Grip /  
BIC® Wide Body® Clear Grip /  
BIC® Wide Body® Ice



M

●

●



250

= 2.7 Kg (approx.)



# Wide Body® Digital & Mini Wide Body® Digital



BIC® Wide Body® Digital /  
BIC® Mini Wide Body® Digital  
Clip and Section  
Opaque

01 02 03 07 18

Frosted

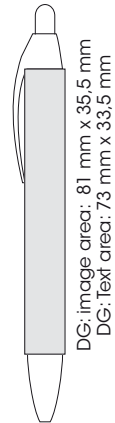
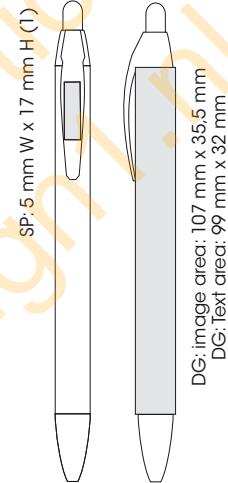
40 63 66 67  
68 69 71

BIC® Wide Body® Digital /  
BIC® Mini Wide Body® Digital  
Barrel  
Opaque

01

BIC® Wide Body® Digital  
(1,6 cm W x 14,2 cm H)

BIC® Mini Wide Body® Digital  
(1,6 cm W x 11,6 cm H)



BIC® Wide Body® Digital

BIC® Mini Wide Body® Digital

BIC® Wide Body® Digital /  
BIC® Mini Wide Body®  
Digital:

- High quality results at a low cost

**Product Code**  
BIC® Wide Body®  
Digital: 1878  
BIC® Mini Wide Body®  
Digital: 1893

**Imprint**  
BIC® Wide Body® Digital:  
DG: barrel  
SP: clip 1 colour  
BIC® Mini Wide Body®  
Digital:  
DG: barrel

BIC® Wide Body® Digital /  
BIC® Mini Wide Body®  
Digital:

- Résultats de haute qualité à petit prix

**Code Produit**  
BIC® Wide Body®  
Digital: 1878  
BIC® Mini Wide Body®  
Digital: 1893

**Impression**  
BIC® Wide Body® Digital:  
DG: corps  
SP: clip 1 couleur  
BIC® Mini Wide Body®  
Digital:  
DG: corps

BIC® Wide Body® Digital /  
BIC® Mini Wide Body®  
Digital:

- Resultados de alta calidad a bajo coste

**Código de producto**  
BIC® Wide Body®  
Digital: 1878  
BIC® Mini Wide Body®  
Digital: 1893

**Impresión**  
BIC® Wide Body® Digital:  
DG: cuerpo  
SP: clip 1 color  
BIC® Mini Wide Body®  
Digital:  
DG: cuerpo

BIC® Wide Body® Digital /  
BIC® Mini Wide Body®  
Digital:

- Optimale Werbewirkung zum kleinen Preis

**Produktcode**  
BIC® Wide Body®  
Digital: 1878  
BIC® Mini Wide Body®  
Digital: 1893

**Personalisierung**  
BIC® Wide Body® Digital:  
DG: Schaft  
SP: Clip 1 Farbe  
BIC® Mini Wide Body®  
Digital:  
DG: Schaft

BIC® Wide Body® Digital /  
BIC® Mini Wide Body®  
Digital:

- Risultati ad alta qualità a prezzi bassi

**Codice prodotto**  
BIC® Wide Body®  
Digital: 1878  
BIC® Mini Wide Body®  
Digital: 1893

**Stampa**  
BIC® Wide Body® Digital:  
Dg: corpo  
SP: clip 1 colore  
BIC® Mini Wide Body®  
Digital:  
DG: corpo

BIC® Wide Body® Digital / BIC® Mini Wide Body® Digital

Min Qty.: 500 BIC® Wide Body® Digital  
Min Qty.: 500 BIC® Mini Wide Body® Digital



BIC® Wide Body® Digital  
BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option



BIC® Wide Body® Digital  
2,6 Kg (approx.)



BIC® Mini Wide Body® Digital  
1,9 Kg (approx.)

BIC® ecolutions  
Recycled Content  
Option pg 138



pg 138

Please refer to the inside front cover for icon definitions.



# Media Max & Media Max Digital



BIC® Media Max\*

BIC® Media Max Digital

BIC® Media Max /  
BIC® Media Max Digital  
Plug, Grip, Section and Clip  
Opaque



Frosted



BIC® Media Max  
Barrel  
Opaque



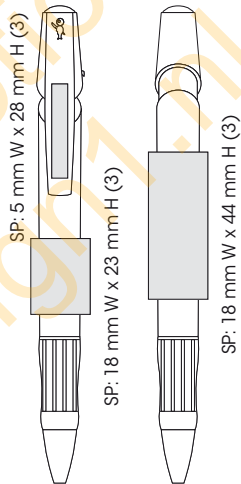
Frosted



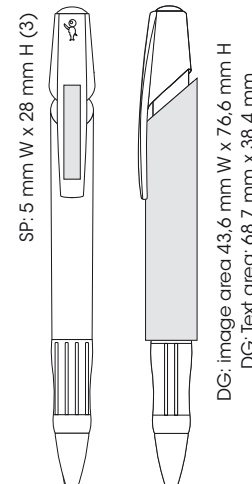
BIC® Media Max Digital  
Barrel  
Opaque



BIC® Media Max  
(1,35 cm W x 14,3 cm H)



BIC® Media Max Digital  
(1,35 cm W x 14,3 cm H)



DG: image area 43,6 mm W x 76,6 mm H  
DG: text area: 68,7 mm x 38,4 mm

BIC® Media Max /  
BIC® Media Max Digital:  
• Soft, sleek  
gripping section

#### Product Code

BIC® Media Max:  
Ballpen: 1030  
Pencil: 1033  
BIC® Media Max Digital:  
Ballpen: 1874  
Pencil: 1877

#### Imprint

BIC® Media Max:  
SP: clip up to 3 colours /  
barrel up to 3 colours  
BIC® Media Max Digital:  
SP: clip up to 3 colours  
DG: barrel

BIC® Media Max /  
BIC® Media Max Digital:  
• Partie grip  
lisse et douce

#### Code Produit

BIC® Media Max:  
Bille: 1030  
Porte-mines: 1033  
BIC® Media Max Digital:  
Bille: 1874  
Porte-mines: 1877

#### Impression

BIC® Media Max:  
SP: clip jusqu'à 3 couleurs /  
corps jusqu'à 3 couleurs  
BIC® Media Max Digital:  
SP: clip jusqu'à 3 couleurs  
DG: corps

BIC® Media Max /  
BIC® Media Max Digital:  
• Grip suave

#### Código de producto

BIC® Media Max:  
Bolígrafo: 1030  
Porta minas: 1033  
BIC® Media Max Digital:  
Bolígrafo: 1874  
Portaminas: 1877

#### Impresión

BIC® Media Max:  
SP: clip hasta 3 colores /  
cuerpo hasta 3 colores  
BIC® Media Max Digital:  
SP: clip hasta 3 colores  
DG: cuerpo

BIC® Media Max /  
BIC® Media Max Digital:  
• Angenehm  
weiche Griffzone

#### Produktcode

BIC® Media Max:  
Kugelschreiber: 1030  
Druckbleistift: 1033  
BIC® Media Max Digital:  
Kugelschreiber: 1874  
Druckbleistift: 1877

#### Personalisierung

BIC® Media Max:  
SP: Clip max. 3 Farben /  
Schaff max. 3 Farben  
BIC® Media Max Digital:  
SP: Clip max. 3 Farben  
DG: Schaff

BIC® Media Max /  
BIC® Media Max Digital:  
• Grip morbida

#### Codice prodotto

BIC® Media Max:  
Sfera: 1030  
Portamine: 1033  
BIC® Media Max Digital:  
Sfera: 1874  
Portamine: 1877

#### Stampa

BIC® Media Max:  
SP: clip max. 3 colori /  
corpo max. 3 colori  
BIC® Media Max Digital:  
SP: clip max. 3 colori  
DG: corpo

BIC ecolutions  
Recycled Content  
Option pg 139-140



pg 158

BIC® Media Max / BIC® Media Max Digital

Min Qty.: 500 BIC® Media Max  
Min Qty.: 500 BIC® Media Max Digital



BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option



= 6 Kg (approx.)

Please refer to the inside front cover for icon definitions.



# Media Max Premium



## BIC® Media Max Premium Plug and Section

35

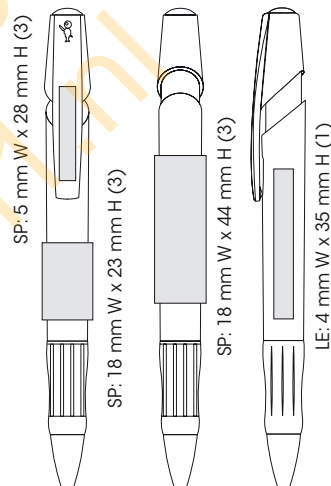
### Grip

02 69

### Barrel and Clip

4A 5A 6A 7A  
8A 9A

## BIC® Media Max Premium (1,35 cm W x 14,3 cm H)



### BIC® Media Max Premium:

- High quality metallised product
- Premium metallic finish

#### Product Code

BIC® Media Max Premium:  
Ballpen: 1D30  
Pencil  
with eraser: 1D33

#### Imprint

BIC® Media Max Premium:  
SP: clip up to 3 colours /  
barrel up to 3 colours  
LE: barrel 1 colour

### BIC® Media Max Premium:

- Produit métallisé de haute qualité
- Finition métallisée haut de gamme

#### Code Produit

BIC® Media Max Premium:  
Bille: 1D30  
Porte-mines  
avec gomme: 1D33

#### Impression

BIC® Media Max Premium:  
SP: clip jusqu'à 3 couleurs /  
corps jusqu'à 3 couleurs  
LE: corps 1 couleur

### BIC® Media Max Premium:

- Producto metalizado de alta calidad
- Acabado metálico premium

#### Código de producto

BIC® Media Max Premium:  
Bolígrafo: 1D30  
Portaminas  
con goma: 1D33

#### Impresión

BIC® Media Max Premium:  
SP: clip hasta 3 colores /  
cuerpo hasta 3 colores  
LE: cuerpo 1 color

### BIC® Media Max Premium:

- Hochwertiger Kugelschreiber
- Metalloptik

#### Produktcode

BIC® Media Max Premium:  
Kugelschreiber: 1D30  
Druckbleistift mit  
Radiergummi: 1D33

#### Personalisierung

BIC® Media Max Premium:  
SP: Clip max. 3 Farben /  
Schaff max. 3 Farben  
LE: Schaff 1 Farbe

### BIC® Media Max Premium:

- Alta qualità del prodotto metallizzato
- Finiture in metallo

#### Codice prodotto

BIC® Media Max Premium:  
Sfera: 1D30  
Portamine  
con gomma: 1D33

#### Stampa

BIC® Media Max Premium:  
SP: clip max. 3 colori /  
corpo max. 3 colori  
LE: corpo 1 colore



## BIC® Media Max Premium

Min Qty: 250 units



M



MP Ø 0.7 mm

BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option



= 5,3 Kg (approx.)



# Media Max Premium Digital



BIC® Media Max Premium Digital  
Plug and Section

35

Grip

02 69

Clip

4A 5A 6A 7A  
8A 9A

Barrel

BIC® Media Max Premium Digital  
Opaque

01

BIC® Media Max  
Premium Digital  
(1,35 cm W x 14,3 cm H)

SP: 5 mm W x 28 mm H (3)



DG: 43,6 mm W x 76,6 mm H



**BIC® Media Max  
Premium Digital:**

- Enables to print full color images

**Product Code**

BIC® Media Max  
Premium Digital:  
Ballpen: 1883  
Pencil  
with eraser: 1D33

**Imprint**

BIC® Media Max  
Premium Digital:  
SP: clip up to 3 colours  
DG: barrel

**BIC® Media Max  
Premium Digital:**

- Permet l'impression d'images en couleur

**Code Produit**

BIC® Media Max  
Premium Digital:  
Bille: 1883  
Porte-mines  
avec gomme: 1D33

**Impression**

BIC® Media Max  
Premium Digital:  
SP: clip jusqu'à 3 couleurs  
DG: corps

**BIC® Media Max  
Premium Digital:**

- Permite imprimir imágenes full color

**Código de producto**

BIC® Media Max  
Premium Digital:  
Bolígrafo: 1883  
Portaminas  
con goma: 1D33

**Impresión**

BIC® Media Max  
Premium Digital:  
SP: clip hasta 3 colores  
DG: cuerpo

**BIC® Media Max  
Premium Digital:**

- Vollfarbige Bilder werden Realität

**Produktcode**

BIC® Media Max  
Premium Digital:  
Kugelschreiber: 1883  
Druckbleistift mit  
Radiergummi: 1D33

**Personalisierung**

BIC® Media Max  
Premium Digital:  
SP: Clip max. 3 Farben  
DG: Schaft

**BIC® Media Max  
Premium Digital:**

- Permette stampa digitale

**Codice prodotto**

BIC® Media Max  
Premium Digital:  
Sfera: 1883  
Portamine  
con gomma: 1D33

**Stampa**

BIC® Media Max  
Premium Digital:  
SP: clip max. 3 colori  
DG: corpo

BIC® Media Max Premium Digital



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Please refer to the inside front cover for icon definitions.

Min Qty.: 500 units



M

●

●



MP Ø 0.7 mm

BIC® Easy-Glide Ink™ or  
BIC® Fraud Defense Ink™ option



250

= 5.3 Kg (approx.)



Atlantis® **REFRESH!**



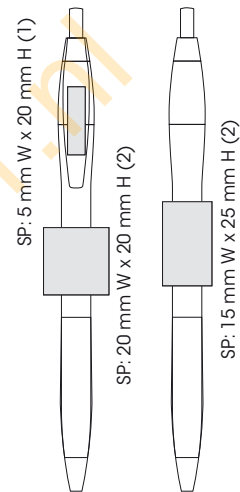
**BIC® Atlantis®**  
Barrel / Trims / Ink  
Opaque

- 01/03 ●
- 01/05 ●
- 01/07 ●
- 01/02 ●
- 07/07 ●
- 02/02 ●

**BIC® Atlantis®**  
Clear Barrel / Opaque Trims / Ink  
Opaque

- 51/07 ●
- 51/02 ●

**BIC® Atlantis®**  
(0,9 cm W x 14,4 cm H)



**BIC® Atlantis®:**

- Improved gripping section
- Modern design

**Product Code**

BIC® Atlantis®: 1051

**Imprint**

BIC® Atlantis®:

SP: clip 1 colour / barrel up to 2 colours

**BIC® Atlantis®:**

- Large zone de préhension
- Design moderne

**Code Produit**

BIC® Atlantis®: 1051

**Impression**

BIC® Atlantis®:

SP: clip 1 couleur / corps jusqu'à 2 couleurs

**BIC® Atlantis®:**

- Sección de grip mejorada
- Diseño moderno

**Código de producto**

BIC® Atlantis®: 1051

**Impresión**

BIC® Atlantis®:

SP: clip 1 color / cuerpo hasta 2 colores

**BIC® Atlantis®:**

- Verbesserte Griffzone
- Modernes Design

**Produktcode**

BIC® Atlantis®: 1051

**Personalisierung**

BIC® Atlantis®:

SP: Clip 1 Farbe / Schaff max. 2 Farben

**BIC® Atlantis®:**

- Nuovo design della grip
- Design moderno

**Codice prodotto**

BIC® Atlantis®: 1051

**Stampa**

BIC® Atlantis®:

SP: clip 1 colore / corpoi max. 2 colori



BIC® Atlantis®

Min Qty.: 250 units



Standard



= 2,3 Kg (approx.)



# Clic Gold & Clic NEW!



**BIC® Clic Gold  
Barrel / Ink  
Opaque**

- 01 ●
- 02 ● ●
- 07 ●
- Clear
- 86 ●

**Clip/Trims**

- 26 ●

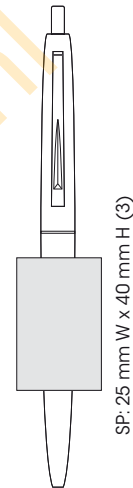
**BIC® Clic  
Barrel / Ink  
Opaque**

- 01 ●
- 02 ● ●
- 03 ●
- 04 ● ●
- 07 ● ●
- 12 ● ●
- 34 ● ●
- 50 ● ●

**Clip/Trims**

- 35 ●

**BIC® Clic Gold / BIC® Clic**  
(1,1 cm W x 14,5 cm H)



SP: 25 mm W x 40 mm H (3)

BIC® Clic Gold

BIC® Clic

**BIC® Clic Gold / Clic:**

- Produced using plastic made from a renewable resource

**Product Code**

BIC® Clic Gold: 1091  
BIC® Clic: 1090

**Imprint**

BIC® Clic / Clic Gold  
SP: barrel up to 3 colours

**BIC® Clic Gold / Clic:**

- Fabriqué avec du plastique d'origine renouvelable

**Code Produit**

BIC® Clic Gold: 1091  
BIC® Clic: 1090

**Impression**

BIC® Clic / Clic Gold  
SP: corps jusqu'à 3 couleurs

**BIC® Clic Gold / Clic:**

- Producido utilizando plástico hecho a base de recursos renovables

**Código de producto**

BIC® Clic Gold: 1091  
BIC® Clic: 1090

**Impresión**

BIC® Clic / Clic Gold  
SP: cuerpo hasta 3 colores

**BIC® Clic Gold / Clic:**

- Der verwendete Kunststoff besteht aus erneuerbaren Rohstoffen

**Produktcode**

BIC® Clic Gold: 1091  
BIC® Clic: 1090

**Personalisierung**

BIC® Clic / Clic Gold  
SP: Schaff max. 3 Farben

**BIC® Clic Gold / Clic:**

- I prodotti sono realizzati utilizzando materiali plastici rinnovabili

**Codice prodotto**

BIC® Clic Gold: 1091  
BIC® Clic: 1090

**Stampa**

BIC® Clic / Clic Gold  
SP: corpo max. 3 colori



Except for 34



pg 158

**BIC® Clic Gold / BIC® Clic**

Min Qty.: 250 BIC® Clic Gold  
Min Qty.: 250 BIC® Clic



M ● ●  
F ● ●

BIC® Fraud Defense Ink™ option  
BIC® Fraud Defense Ink™ option



250 = 2,3 Kg (approx.)

Please refer to the inside front cover for icon definitions.

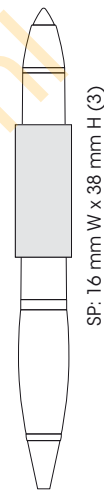
# Y110



Y110  
Barrel / Ink  
Clear



Y110  
(1.7 cm W x 13.9 cm H)



## Y110:

- Built-in stylus
- Ultra-soft, clear rubber gripping section

**Product Code**  
Y110: 1904

### Imprint

SP: barrel up to 3 colours opposite clip

## Y110:

- Stylet intégré
- Zone de préhension ultra-douce en caoutchouc transparent

**Code Produit**  
Y110: 1904

### Impression

SP: corps jusqu'à 3 couleurs à l'opposé du clip

## Y110:

- Puntero PDA integrado
- Ultra suave, grip de goma transparente

**Código de producto**  
Y110: 1904

### Impresión

SP: cuerpo hasta 3 colores lado contrario al clip

## Y110:

- Integrierter PDA-Pointer
- Weiche transparente Griffzone

**Produktcode**  
Y110: 1904

### Personalisierung

SP: Schaff max. 3 Farben gegenüber vom Clip

## Y110:

- Costruito con stilo
- Ultra-soffice, grip con gomma trasparente

**Codice prodotto**  
Y110: 1904

### Stampa

SP: corpo max. 3 colori lato opposto alla clip



## Y110





Citation™ **NEW!**



BIC® Citation™

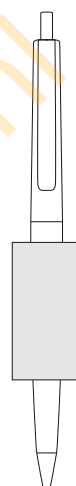
Barrel

Opaque

Clear



BIC® Citation™  
(1,25 cm W x 14 cm H)



SP: 20 mm W x 40 mm H (2)

BIC® Citation™:

- Polished nickel plated trim
- Refillable

Product Code

BIC® Citation™: 1620

Imprint

SP: barrel up to 2 colours

BIC® Citation™:

- Corps en nickel poli
- Rechargeable

Code Produit

BIC® Citation™: 1620

Impression

SP: corps jusqu'à 2 couleurs

BIC® Citation™:

- Atributos plateados de nickel pulido
- Reutilizable

Código de producto

BIC® Citation™: 1620

Impresión

SP: cuerpo hasta 2 colores

BIC® Citation™:

- Beschläge vernickelt und poliert
- Nachfüllbar und lange Lebensdauer

Produktcode

BIC® Citation™: 1620

Personalisierung

SP: Schaff max. 2 Farben

BIC® Citation™:

- Particolari placati in nickel
- Ricaricabile

Codice prodotto

BIC® Citation™: 1620

Stampa

SP: corpo max. 2 colori



pg 158

Please refer to the inside front cover for icon definitions.

BIC® Citation™

Min Qty: 100 units



M

BIC® Fraud Defense Ink™ option.



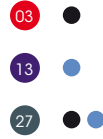
100

= 1,3 Kg (approx.)

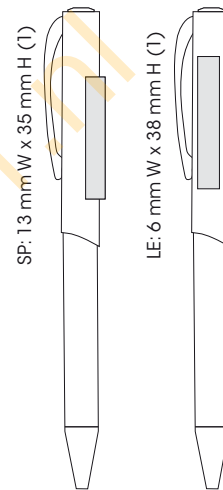
Y214



Y214  
Barrel / Ink



Y214  
(1,1 cm W x 13,7 cm H)



**Y214:**

- Exclusive curved clip design
- Shiny nickel, satin chrome attributes
- Metallic finish

**Product Code**  
Y214: 1927

**Imprint**

SP: cap 1 colour  
LE: cap 1 colour  
(90° to Clip)

**Y214:**

- Design exclusive du clip courbé
- Attributs en chrome satiné et nickel brillant
- Fini métallisé

**Code Produit**  
Y214: 1927

**Impression**

SP: capuchon 1 couleur  
LE: capuchon 1 couleur  
(90° du Clip)

**Y214:**

- Diseño exclusivo de clip curvo
- Niquelado brillante, atributos cromados satinados
- Acabado metálico

**Código de producto**  
Y214: 1927

**Impresión**

SP: capuchón 1 color  
LE: capuchón 1 color  
(90° al Clip)

**Y214:**

- Design mit einzigartig gebogenem Clip
- Beschläge vernickelt und poliert
- Metallic-Finish

**Produktcode**  
Y214: 1927

**Personalisierung**

SP: Kappe 1 Farbe  
LE: Kappe 1 Farbe  
(90° zum Clip)

**Y214:**

- Esclusivo design del clip curvo
- Nickel lucido, particolari cromo satinati
- Metallizzata

**Codice prodotto**  
Y214: 1927

**Stampa**

SP: cappuccio 1 colore  
LE: cappuccio 1 colore  
(90° dalla Clip)



Y214

Min Qty.: 50 units



100 = 2.2 Kg (approx.)

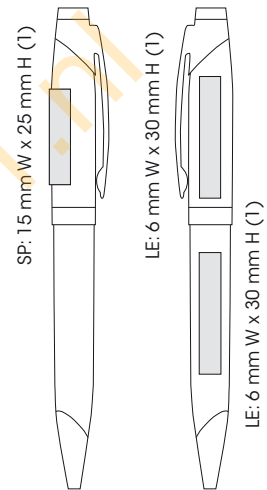
# Y215



**Y215**  
Barrel / Ink  
Laquer finish



**Y215**  
(1,8 cm W x 13,9 cm H)



**Y215:**

- Satin chrome and nickel plated appointments
- Heavy, brass-based slanted nose cone and clip section

**Product Code**  
Y215: 1928

**Imprint**

SP: cap 1 colour  
LE: barrel 1 colour / cap 1 colour (90° to Clip)

**Y215:**

- Attributs en chrome satiné et nickel
- Pointe conique et clip en laiton

**Code Produit**  
Y215: 1928

**Impression**

SP: capuchon 1 couleur  
LE: corps 1 couleur / capuchon 1 couleur (90° du Clip)

**Y215:**

- Atributos cromado satinados y plateado niquelados
- Clip y sección pesados

**Código de producto**  
Y215: 1928

**Impresión**

SP: capuchón 1 color  
LE: cuerpo 1 color / capuchón 1 color (90° al Clip)

**Y215:**

- Komponenten aus satiniertem, plattiertem Nickel
- Massive Metallspitze aus Messing

**Produktcode**  
Y215: 1928

**Personalisierung**

SP: Kappe 1 Farbe  
LE: Schaft 1 Farbe / Kappe 1 Farbe (90° zum Clip)

**Y215:**

- Finiture cromo satinato e argento nickel
- Pesante base in ottone

**Codice prodotto**  
Y215: 1928

**Stampa**

SP: cappuccio 1 colore  
LE: corpo 1 colore / cappuccio 1 colore (90° dalla Clip)



pg 158

Please refer to the inside front cover for icon definitions.

**Y215**

Min Qty.: 50 units



= 3,9 Kg (approx.)

# Y129G NEW!



**Y129G**  
Barrel  
Opaque

01

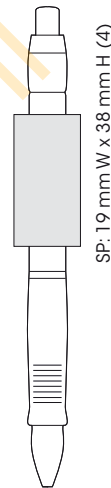
Trims

35

Clear

87 89 91 93

**Y129G**  
(1,16 cm W x 13,8 cm H)



**Y129G:**

- Plunger Action Retractable Gel
- Frosted gripping section and chrome plated accents

**Product Code**  
Y129: 1941

**Imprint**  
SP: barrel up to 4 colours

**Y129G:**

- Stylo gel rétractable
- Grip transparent et attributs chromés

**Code Produit**  
Y129: 1941

**Impression**  
SP: corps jusqu'à 4 couleurs

**Y129G:**

- Bolígrafo de gel con acción retráctil en el pulsador
- Grip translúcido de goma con atributos en cromo satinado

**Código de producto**  
Y129: 1941

**Impresión**  
SP: cuerpo hasta 4 colores

**Y129G:**

- Gelschreiber mit Druckmechanismus
- Gefrostete Griffzone und verchromte Attribute

**Produktcode**  
Y129: 1941

**Personalisierung**  
SP: Schaff max. 4 Farben

**Y129G:**

- Penna a scatto in Gel
- Grip traslucida in gomma, particolari cromati satinati

**Codice prodotto**  
Y129: 1941

**Stampa**  
SP: corpo max. 4 colori



**Y129G**

Min Qty.: 500 units



250 = 2.85 Kg (approx.)



# Intensity® Gel Clic™ NEW!



## BIC® Intensity® Gel Clic™

Barrel  
Clear



Opaque



## BIC® Intensity® Gel Clic™ (1,45 cm W x 14,5 cm H)

SP: 5 mm W x 26 mm H (1)



SP: 16 mm W x 40 mm H (2)



### BIC® Intensity® Gel Clic™:

- Ultra-smooth gel roller
- Automatic clip retracting mechanism
- Chrome plated section
- Acid-free Ink

### Product Code

BIC® Intensity®  
Gel Clic™: 1196

### Imprint

SP: clip up to 1 colour /  
barrel up to 2 colours

### BIC® Intensity® Gel Clic™:

- Roller à encre gel ultra-doux
- Mécanisme de rétraction automatique de clip
- Section en chrome poli
- Encre sans acide

### Code Produit

BIC® Intensity®  
Gel Clic™: 1196

### Impression

SP: clip 1 couleur /  
corps jusqu'à 2 couleurs

### BIC® Intensity® Gel Clic™:

- Roller de gel ultra suave.
- Mecanismo automático de clip retráctil
- Sección cromada
- Tinta libre de ácido

### Código de producto

BIC® Intensity®  
Gel Clic™: 1196

### Impresión

SP: clip 1 color /  
cuerpo hasta 2 colores

### BIC® Intensity® Gel Clic™:

- Gel-Tinte für angenehmen Schreibkomfort
- Gelschreiber mit Druckmechanismus
- Verchromte Spitze
- Säurefreie Tinte

### Produktcode

BIC® Intensity®  
Gel Clic™: 1196

### Personalisierung

SP: Clip 1 Farbe /  
Schaff max. 2 Farben

### BIC® Intensity® Gel Clic™:

- Ultra-fluido gel roller
- Clip con meccanismo a scatto
- Sezione cromata
- Inchiostro privo di componenti acidi

### Codice prodotto

BIC® Intensity®  
Gel Clic™: 1196

### Stampa

SP: clip 1 colore /  
corpoi max. 2 colori



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Please refer to the inside front cover for icon definitions.

## BIC® Intensity® Gel Clic™

Min Qty: 250 units



= 3,7 Kg (approx.)



4 Colours

REFRESH!



BIC® 4 Colours

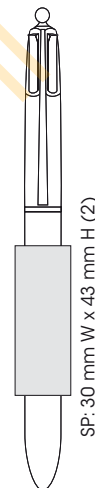
Barrel  
Opaque

01 07

Clip  
Opaque

01

BIC® 4 Colours  
(1,6 cm W x 11,7 cm H)



**BIC® 4 Colours:**

- Four different ink colors in one!
- Multi-functional design

**Product Code**

BIC® 4 Colours: 1100

**Imprint**

BIC® 4 Colours

SP: barrel up to 2 colours

**BIC® 4 Colours:**

- Quatre couleurs d'encre différentes en un stylo!
- Design multifonction

**Code Produit**

BIC® 4 Colours: 1100

**Impression**

BIC® 4 Colours

SP: corps jusqu'à 2 couleurs

**BIC® 4 Colours:**

- 4 colores diferentes de tinta en un producto!
- Diseño multi funcional

**Código de producto**

BIC® 4 Colours: 1100

**Impresión**

BIC® 4 Colours

SP: cuerpo hasta 2 colores

**BIC® 4 Colours:**

- Vier Schreibfarben in einem Schreibgerät!
- Multifunktionales Design

**Produktcode**

BIC® 4 Colours: 1100

**Personalisierung**

BIC® 4 Colours

SP: Schaft max. 2 Farben

**BIC® 4 Colours:**

- Quattro differenti colori di inchiostro in uno!
- Design multifunzionale

**Codice prodotto**

BIC® 4 Colours: 1100

**Stampa**

BIC® 4 Colours

SP: corpo max. 2 colori



BIC® 4 Colours

Min Qty.: 250 units



= 3,2 Kg (approx.)