



Legacy® Heritage **NEW!** ..... 64  
Black Laque finish with polished palladium plate cap and 22k gold plated trim



Prelude® Collection ..... 65  
Black Laque/Nickel plate trim



Prelude® Collection ..... 65  
Black Laque/Palladium cap



Prelude® Collection ..... 66  
Brushed Chrome plate finish with chrome plate trim



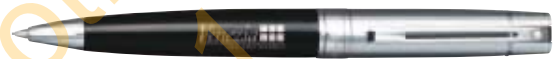
Prelude® Collection ..... 66  
Chrome Gold Brushed Chrome plate finish with 22 gold plate trim



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Design A Gift PromotionalWorld  
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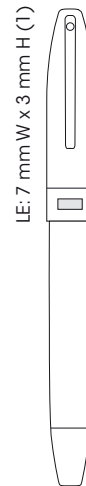


**Sheaffer Legacy® Heritage:  
Finishes**



Black laque finish with polished palladium plate cap and 22K gold plated trim

**Sheaffer Legacy® Heritage:**  
(1,3 cm W x 13,8 cm H)



M/FP

**Sheaffer Legacy® Heritage:**

- Over 6,300 metres of ballpoint write-out
- Sheaffer® "White Dot®" hallmark of quality and prestige
- Sheaffer® Limited Lifetime Warranty

**Product Code**  
Fountain Pen: 1510  
Ballpen: 1512

**Imprint**  
LE: ring 1 colour

For Black Laque, laser engraving only available on the cap ring.

**Sheaffer Legacy® Heritage:**

- Plus de 6 300 mètres d'écriture (stylo bille)
- Qualité et prestige du poinçon Sheaffer® "White Dot®"
- La garantie à vie Sheaffer®

**Code Produit**  
Stylo Plume: 1510  
Bille: 1512

**Impression**  
LE: bague 1 couleur

Pour le noir laqué, la gravure laser est uniquement disponible sur la bague.

**Sheaffer Legacy® Heritage:**

- Hasta 6.300 metros de escritura ininterrumpida
- Sheaffer® "White Dot®" sello de calidad y prestigio
- Garantía Sheaffer® de por vida

**Código de producto**  
Pluma: 1510  
Bolígrafo: 1512

**Impresión**  
LE: anilla 1 color

Para negro lacado, el marcado a láser sólo está disponible en la anilla del capuchón.

**Sheaffer Legacy® Heritage:**

- Über 6.300 Meter Schreiblänge
- Sheaffer® "White Dot®" ist das Markenzeichen für Luxus, Prestige und Qualität
- Sheaffer® lebenslange Garantie

**Produktcode**  
Füllfederhalter: 1510  
Kugelschreiber: 1512

**Personalisierung**  
LE: Ring 1 Farbe

Lasergravur bei Legacy Lack schwarz ist nur auf dem Kappenring möglich.

**Sheaffer Legacy® Heritage:**

- Oltre 3.5 miglia (6,300 metri) di scrittura
- Sheaffer® "White Dot®" marchio di garanzia di qualità e di prestigio
- Sheaffer® garanzia e vita

**Codice prodotto**  
Penna Stilografica: 1510  
Sfera: 1512

**Stampa**  
LE: anello 1 colore

Solo per la versione Nero Laccato l'incisione laser è disponibile solo sull'anello del cappuccio.

**Sheaffer Legacy® Heritage**

Min Qty: 1 unit



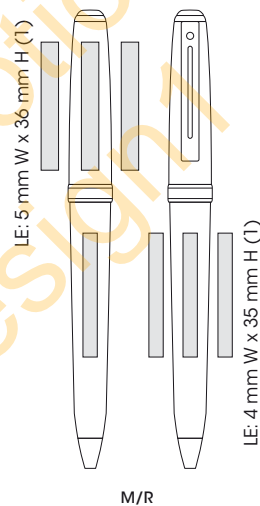
Standard Packaging: ww30 (pg 155)  
Optional Packaging: pg 155



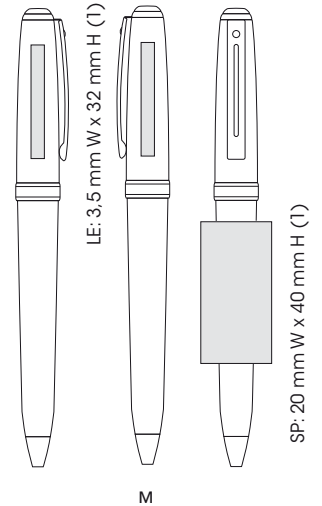
Sheaffer® Prelude® Black Laque/  
Sheaffer® Prelude® Black Laque/Palladium cap:  
Finishes



Sheaffer® Prelude®  
Black Laque  
(1,58 cm W x 13,3 cm H)



Sheaffer® Prelude®  
Palladium cap  
(1,58 cm W x 13,3 cm H)



Sheaffer® Prelude®  
Black Laque/Palladium  
cap:

- Over 6,300 metres of ballpoint write-out
- Sheaffer® Limited Lifetime Warranty

Product Code

Black Laque:  
Ballpen: 1407\*  
Roller: 1406  
Black Laque/Palladium  
Cap: Ballpen: 1416

Imprint

Black Laque:  
LE: barrel 1 colour /  
cap 1 colour  
Black Laque/Palladium  
Cap:  
SP: barrel 1 colour  
LE: cap 1 colour

Sheaffer® Prelude®  
Noir Laqué/Capuchon  
Palladium:

- Plus de 6 300 mètres d'écriture (stylo bille)
- La garantie à vie Sheaffer®

Code Produit

Noir Laqué:  
Bille: 1407\*  
Roller: 1406  
Noir Laqué/Capuchon  
Palladium: Bille: 1416

Impression

Noir Laqué:  
LE: corps 1 couleur /  
capuchon 1 couleur  
Noir Laqué/Capuchon  
Palladium:  
SP: corps 1 couleur  
LE: capuchon 1 couleur

Sheaffer® Prelude®  
Negro Lacado/  
Capuchón Palladium:

- Hasta 6.300 metros de escritura ininterumpida
- Garantía Sheaffer® de por vida

Código de producto

Negro Lacado:  
Bolígrafo: 1407\*  
Roller: 1406  
Negro Lacado/Capuchón  
Palladium: Bolígrafo: 1416

Impresión

Negro Lacado:  
LE: cuerpo 1 color /  
capuchón 1 color  
Negro Lacado/Capuchón  
Palladium:  
SP: cuerpo 1 color  
LE: capuchón 1 color

Sheaffer® Prelude®  
Lack schwarz /  
Palladium Kappe:

- Über 6.300 Meter Schreiblänge
- Sheaffer® lebenslange Garantie

Produktcode

Lack schwarz:  
Kugelschreiber: 1407\*  
Roller: 1406  
Lack schwarz / Palladium  
Kappe: Kugelschreiber: 1416

Personalisierung

Lack schwarz:  
LE: Schaft 1 Farbe /  
Kappe 1 Farbe  
Lack schwarz / Palladium  
Kappe:  
SP: Schaft 1 Farbe  
LE: Kappe 1 Farbe

Sheaffer® Prelude®  
Laccato Nero/  
Cappuccio Palladio:

- Oltre 3.5 miglia (6,300 metri) di scrittura
- Sheaffer® garanzia a vita

Codice prodotto

Laccato Nero:  
Sfera: 1407\*  
Roller: 1406  
Laccato Nero/Cappuccio  
Palladio: Sfera: 1416

Stampa

Laccato Nero:  
LE: corpo 1 colore /  
corpo fronte - 1 colore  
Laccato Nero/  
Cappuccio Palladio:  
SP: corpo 1 colore  
LE: corpo fronte - 1 colore

Sheaffer® Prelude® Black Laque/Palladium cap

Min Qty: 10 units



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Standard Packaging: ww30 (pg 155)  
Optional Packaging: pg 155

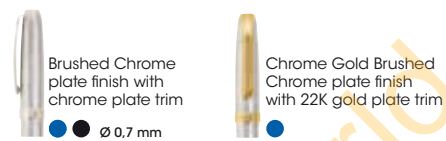


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Please refer to the inside front cover for icon definitions.

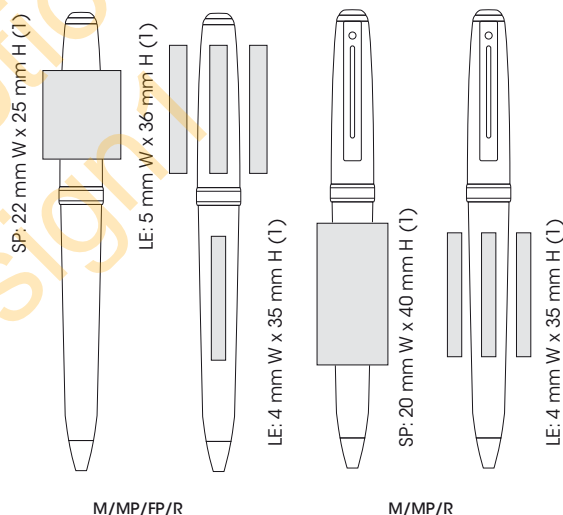


**Sheaffer® Prelude® Brushed Chrome/Chrome Gold: Finishes**



● ● Ø 0,7 mm

**Sheaffer® Prelude® Brushed Chrome/Chrome Gold: (1,58 cm W x 13,3 cm H)**



**Sheaffer® Prelude® Brushed Chrome/Chrome Gold:**

- Over 6,300 metres of ballpoint write-out
- Sheaffer® Limited Lifetime Warranty

**Product Code**

- Brushed Chrome: Ballpen: 1534 Pencil: 1535 Roller: 1533 Fountain Pen: 1532 Chrome Gold: Ballpen: 1530

**Imprint**

- SP: barrel 1 colour / cap 1 colour
- LE: barrel 1 colour / cap 1 colour

**Sheaffer® Prelude® Chrome/Chrome Or:**

- Plus de 6 300 mètres d'écriture (stylo bille)
- La garantie à vie Sheaffer®

**Code Produit**

- Chrome: Bille: 1534 Porte-mine: 1535 Roller: 1533 Stylo Plume: 1532 Chrome Or: Bille: 1530

**Impression**

- SP: corps 1 couleur / capuchon 1 couleur
- LE: corps 1 couleur / capuchon 1 couleur

**Sheaffer® Prelude® Cromo Satinado/Cromo Oro:**

- Hasta 6.300 metros de escritura ininterumpida
- Garantía Sheaffer® de por vida

**Código de producto**

- Cromo Satinado: Bolígrafo: 1534 Portaminas: 1535 Roller: 1533 Pluma: 1532 Cromo Oro: Bolígrafo: 1530

**Impresión**

- SP: cuerpo 1 color / capuchón 1 color
- LE: cuerpo 1 color / capuchón 1 color

**Sheaffer® Prelude® Chrom gebürstet/Chrom / Gold:**

- Über 6.300 Meter Schreiblänge
- Sheaffer® lebenslange Garantie

**Produktcode**

- Chrom gebürstet: Kugelschreiber: 1534 Bleistift: 1535 Roller: 1533 Füllfederhalter: 1532 Chrom / Gold: Kugelschreiber: 1530

**Personalisierung**

- SP: Schaff 1 Farbe / Kappe 1 Farbe
- LE: Schaff 1 Farbe / Kappe 1 Farbe

**Sheaffer® Prelude® Cromato Satinato / Cromato Oro:**

- Oltre 3.5 migliaia (6,300 metri) di scrittura
- Sheaffer® garanzia a vita

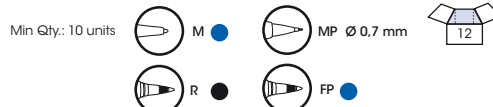
**Codice prodotto**

- Cromato Satinato: Sfera: 1534 Portamine: 1535 Roller: 1533 Penna Stilografica: 1532 Cromato Oro: Sfera: 1530

**Stampa**

- SP: corpo 1 colore / capuccio 1 colore
- LE: corpo 1 colore / capuccio 1 colore

**Sheaffer® Prelude® Brushed Chrome/Chrome Gold**



Standard Packaging: ww30 (pg 155)  
Optional Packaging: pg 155



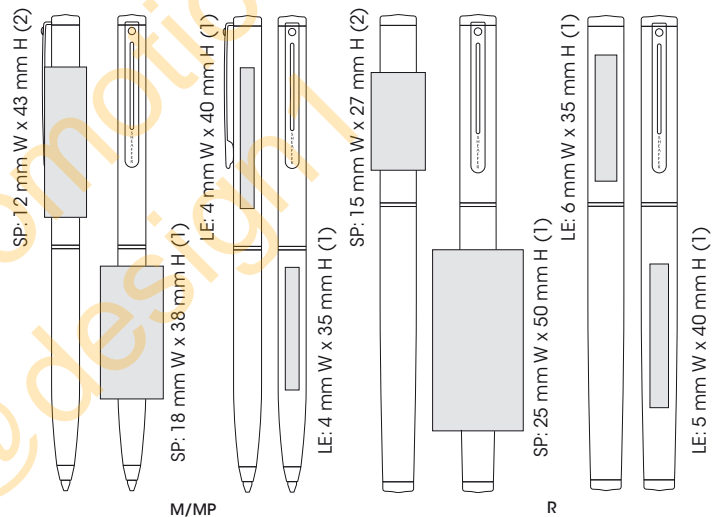
Please refer to the inside front cover for icon definitions.



Sheaffer® Agio®:  
Finishes



Sheaffer® Agio®:  
(0.6 cm W x 13 cm H)



**Sheaffer® Agio®:**  
• Slim profile writing instruments  
• Light and elegant

**Product Code**  
Ballpen: 1540  
Roller: 1542  
Pencil: 1541

**Imprint**  
SP: barrel 1 colour / cap 2 colours  
LE: barrel 1 colour / cap 1 colour

**Sheaffer® Agio®:**  
• Instruments d'écriture à profil fin  
• Légers et élégants

**Code Produit**  
Bille: 1540  
Roller: 1542  
Porte-mine: 1541

**Impression**  
SP: corps 1 couleur / capuchon 2 couleurs  
LE: corps 1 couleur / capuchon 1 couleur

**Sheaffer® Agio®:**  
• Perfil fino  
• Liviano y elegante

**Código de producto**  
Bolígrafo: 1540  
Roller: 1542  
Portaminas: 1541

**Impresión**  
SP: cuerpo 1 color / capuchón 2 colores  
LE: cuerpo 1 color / capuchón 1 color

**Sheaffer® Agio®:**  
• Schreibgeräte mit schlankem Profil  
• Leicht und elegant

**Produktcode**  
Kugelschreiber: 1540  
Roller: 1542  
Bleistift: 1541

**Personalisierung**  
SP: Schaft 1 Farbe / Kappe 2 Farben  
LE: Schaft 1 Farbe / Kappe 1 Farbe

**Sheaffer® Agio®:**  
• Penne a profilo sottile  
• Leggera ed elegante

**Codice prodotto**  
Sfera: 1540  
Roller: 1542  
Portamine: 1541

**Stampa**  
SP: corpo 1 colore / cappuccio 2 colori  
LE: corpo 1 colore / cappuccio 1 colore



Please refer to the inside front cover for icon definitions.

Sheaffer® Agio®

Min Qty.: 25 units



Standard Packaging: ww30 (pg 155)  
Optional Packaging: pg 155

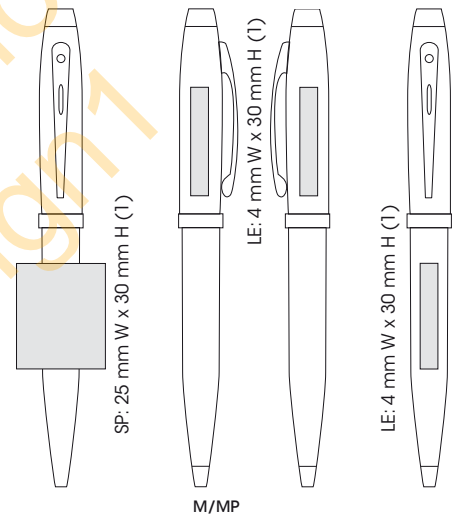
www.bicgraphic.com 67



Sheaffer® 100:  
Finishes



Sheaffer® 100:  
(1,5 cm W x 13,5 cm H)



Sheaffer® 100:

- Over 6,300 metres of ballpoint write-out
- The perfect gift for any occasion
- Modern design and attractive finishes

Product Code

Ballpen: 1546  
Pencil: 1547

Imprint

SP: barrel 1 colour  
LE: barrel 1 colour / cap 1 colour

Sheaffer® 100:

- Plus de 6.300 mètres d'écriture (stylo bille)
- Le cadeau idéal en toute occasion
- Design et fini moderne

Code Produit

Bille: 1546  
Porte-mine: 1547

Impression

SP: corps 1 couleur  
LE: corps 1 couleur / capuchon 1 couleur

Sheaffer® 100:

- Hasta 6.300 metros de escritura ininterrumpida
- El regalo perfecto para cualquier ocasión
- Diseño moderno y acabados atractivos

Código de producto

Bolígrafo: 1546  
Portaminas: 1547

Impresión

SP: cuerpo 1 color  
LE: cuerpo 1 color / capuchón 1 color

Sheaffer® 100:

- Über 6.300 Meter Schreiblänge
- Das perfekte Geschenk für jede Gelegenheit
- Modernes Design in attraktiven Farbausführungen

Produktcode

Kugelschreiber: 1546  
Bleistift: 1547

Personalisierung

SP: Schaff 1 Farbe  
LE: Schaff 1 Farbe / Kappe 1 Farbe

Sheaffer® 100:

- Oltre 3.5 miglia (6.300 metri) di scrittura
- Il regalo perfetto per ogni occasione
- Il design moderno e finiture attraenti

Codice prodotto

Sfera: 1546  
Portamine: 1547

Stampa

SP: corpo 1 colore  
LE: corpo 1 colore / capuccio 1 colore

Sheaffer® 100

Min Qty.: 25 units



M



MP

Ø 0,7 mm



Standard Packaging: ww15 (pg155)  
Optional Packaging: pg 155

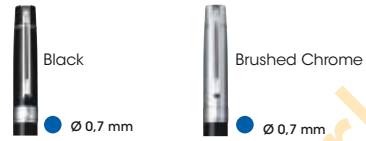


pg 158

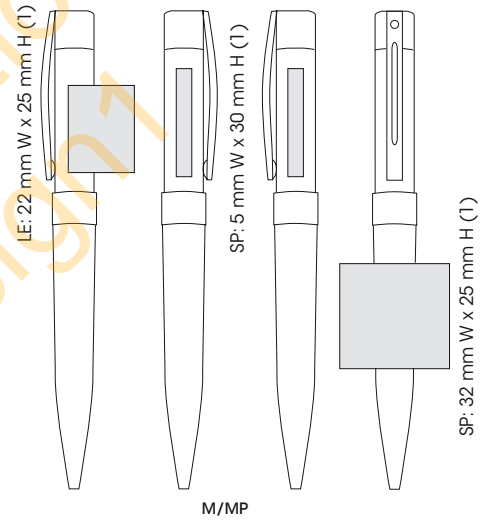
Please refer to the inside front cover for icon definitions.



Sheaffer® 300:  
Finishes



Sheaffer® 300:  
(0.11 cm W x 13.5 cm H)



**Sheaffer® 300:**  
• Over 6,300 metres of ballpoint write-out  
• Modern design  
• Sheaffer® Limited 1 Year Warranty

**Sheaffer® 300:**  
• Plus de 6 300 mètres d'écriture (stylo bille)  
• Design moderne  
• Garantie Sheaffer® 1 an

**Sheaffer® 300:**  
• Hasta 6.300 metros de escritura ininterrumpida  
• Diseño moderno  
• 1 año de garantía Sheaffer®

**Sheaffer® 300:**  
• Über 6,300 Meter Schreiblänge  
• Modernes Design  
• Ein Jahr Sheaffer® Garantie

**Sheaffer® 300:**  
• Oltre 3.5 miglia (6,300 metri) di scrittura  
• Design moderno  
• Sheaffer® 1 anno di garanzia

**Product Code**

Black:  
Ballpen: 1556  
Pencil: 1557  
Brushed Chrome:  
Ballpen: 1558  
Pencil: 1559

**Code Produit**

Noir:  
Bille: 1556  
Porte-mine: 1557  
Chrome:  
Bille: 1558  
Porte-mine: 1559

**Código de producto**

Negro:  
Bolígrafo: 1556  
Portaminas: 1557  
Cromo Satinado:  
Bolígrafo: 1558  
Portaminas: 1559

**Produktcode**

Schwarz:  
Kugelschreiber: 1556  
Bleistift: 1557  
Chrom gebürstet:  
Kugelschreiber: 1558  
Bleistift: 1559

**Codice prodotto**

Nero:  
Sfera: 1556  
Portamine: 1557  
Cromo Satinato:  
Sfera: 1558  
Portamine: 1559

**Imprint**

SP: barrel 1 colour / cap 1 colour  
LE: cap 1 colour

**Impression**

SP: corps 1 couleur / capuchon 1 couleur  
LE: capuchon 1 couleur

**Impresión**

SP: cuerpo 1 color / capuchón 1 color  
LE: capuchón 1 color

**Personalisierung**

SP: Schaff 1 Farbe / Kappe 1 Farbe  
LE: Kappe 1 Farbe

**Stampa**

SP: corpo 1 colore / capuccio 1 colore  
LE: capuccio 1 colore

For Brushed Chrome, screen printing only available on the barrel.

Modèle Chrome : sérigraphie disponible uniquement sur le corps du crayon.

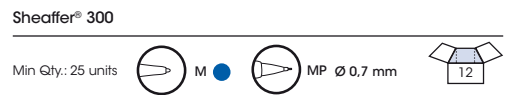
Para Cromo Satinado, la serigrafía sólo está disponible en el cuerpo.

Schreibgeräte in Chrom gebürstet sind nur auf dem Schaff mit Siebdruck personalisierbar.

Per Cromato satinato, serigrafia disponibile solo sul corpo.



Please refer to the inside front cover for icon definitions.



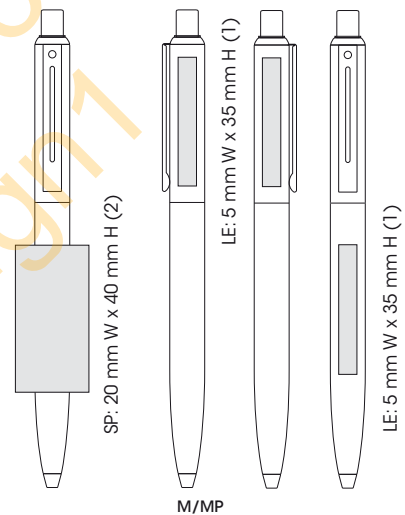
Standard Packaging: ww30 (pg 155)  
Optional Packaging: pg 155



**Sheaffer® Sentinel®:  
Finishes**



**Sheaffer® Sentinel® Brushed Chrome:**  
(1,27 cm W x 13,01 cm H)  
**Sheaffer® Sentinel® Colour:**  
(0,95 cm W x 13 cm H)



**Sheaffer® Sentinel®:**  
• 6.300 metres of write out and Sheaffer® branded metal tube cartridge  
• Limited 1-Year guarantee

**Sheaffer® Sentinel®:**  
• 6.300 mètres d'écriture et cartouche à tube métallique Sheaffer®  
• Garantie 1 an

**Sheaffer® Sentinel®:**  
• 6.300 metros de escritura ininterrumpida y cartucho de metal Sheaffer®  
• 1 año de garantía

**Sheaffer® Sentinel®:**  
• 6.300 Meter Schreiblänge - Sheaffer® - Metallmine  
• Ein Jahr Garantie

**Sheaffer® Sentinel®:**  
• 6300 metri di scrittura e refill in metallo marcato Sheaffer®  
• 1-Anno di garanzia

**Product Code**  
Brushed Chrome:  
Ballpen: 1430\*  
Pencil: 1431\*  
Colour:  
Ballpen: 1436  
Pencil: 1437

**Code Produit**  
Chrome:  
Bille: 1430\*  
Porte-mine: 1431\*  
Couleur:  
Bille: 1436  
Porte-mine: 1437

**Código de producto**  
Cromo Satinado:  
Bolígrafo: 1430\*  
Portaminas: 1431\*  
Color:  
Bolígrafo: 1436  
Portaminas: 1437

**Produktcode**  
Chrom gebürstet:  
Kugelschreiber: 1430\*  
Bleistift: 1431\*  
Farbe:  
Kugelschreiber: 1436  
Bleistift: 1437

**Codice prodotto**  
Cromato Satinato:  
Sfera: 1430\*  
Portamine: 1431\*  
Colore:  
Sfera: 1436  
Portamine: 1437

**Imprint**  
SP: barrel 2 colours  
LE: corps 1 couleur / cap 1 colour

**Impression**  
SP: corps 2 couleurs  
LE: corps 1 couleur / capuchon 1 couleur

**Impresión**  
SP: cuerpo 2 colores  
LE: cuerpo 1 color / capuchón 1 color

**Personalisierung**  
SP: Schaft 2 Farben  
LE: Schaft 1 Farbe / Kappe 1 Farbe

**Stampa**  
SP: corpo 2 colori  
LE: corpo 1 colore / capuccio 1 colore

**Sheaffer® Sentinel®**

Min Qty: 25 units M MP  $\varnothing$  0,7 mm

Standard Packaging: Tray of 10 units  
Optional Packaging: pg 155



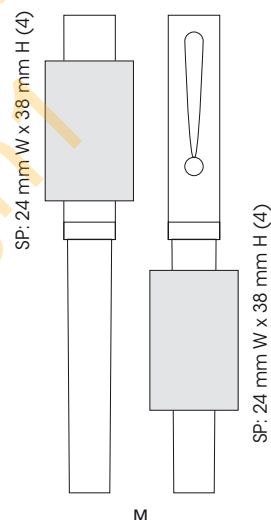
Please refer to the inside front cover for icon definitions.



Sheaffer® NoNonsense®:  
Finishes



Sheaffer® NoNonsense®:  
(1,4 cm W x 13 cm H)



Sheaffer® NoNonsense®:

- Classic wide barrel
- Quality carbide ballpoint for smooth, flowing writing
- Traction dimples ensure a secure grip at all times

Product Code  
Ballpen: 1466

Imprint

SP: barrel 4 colours /  
cap 4 colours

Sheaffer® NoNonsense®:

- Modèle large classique
- Mine carbure de qualité pour une écriture lisse et facile
- Des encoches de traction garantissent une bonne préhension

Code Produit  
Bille: 1466

Impression

SP: corps 4 couleurs /  
capuchon 4 couleurs

Sheaffer® NoNonsense®:

- Cuerpo clásico ancho
- Bolígrafo de carbono para una escritura suave
- Grip ondulado para máximo confort

Código de producto  
Bolígrafo: 1466

Impresión

SP: cuerpo 4 colores /  
capuchón 4 colores

Sheaffer® NoNonsense®:

- Klassisch breiter Schaff
- Hochwertige Karbidmine für optimalen Schreibkomfort
- Die profilierte Griffzone garantiert einen konstant sicheren Halt

Produktcode  
Kugelschreiber: 1466

Personalisierung

SP: Schaff 4 Farben /  
Kappe 4 Farben

Sheaffer® NoNonsense®:

- Corpo classico
- Sfera in metallo lucido, scrittura scorrevole
- Grip ondulato per il massimo comfort

Codice prodotto  
Sfera: 1466

Stampa

SP: corpo 4 colori /  
capuccio 4 colori



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Please refer to the inside front cover for icon definitions.

Sheaffer® NoNonsense®

Min Qty: 100 units



Standard Packaging: single cello-bag  
Optional Packaging: Ellipse gift box (pg 155)